

# 5TH HIIC 2020 SPONSOR PROSPECTUS



Organizers  
主办方



## Previous Sponsors IIC系列赞助商





The event **panel discussion** to forge the industry thought leadership position.



The event **marketing campaign** through email and internet to raise your brand image in the highly targeted industry sector.

The private **business VIP meetings** to facilitate successful business networks.



The **win-win presentation** and debates that benefit both speakers and audiences from key industry sector and pure demographic.



The **exhibition space** to showcase latest technology innovation and business cases



The **unique** event break, lunch, cocktail and dinner branding activities give you the opportunity to connect and build relevance and relationship.

## Exclusive Platinum Sponsorship 独家铂金赞助

US \$45,000  
+8% Tax

### Pre-Event Branding, Brochure Benefits 前期品牌宣传

- Your company logo prominently featured on the front cover of event brochure as 'Platinum Sponsor' (maximum visibility)  
宣传册首页广告位(标识冠名以“铂金赞助商”,位列赞助商首位)
- A 200 word corporate profile about your company featured within the brochure together with sponsorship accreditations as platinum sponsor  
宣传册内页广告位(文字简介形式,200字)
- Your company logo featured prominently as 'Platinum Sponsor' within all marketing collaterals, event website and email blasts, advertisements etc. ( a hyperlink shall be provided to your company web)  
市场推广资料广告位(标识冠名以“铂金赞助商”出现但不限于电子邮件周报,平面广告,新闻稿件等)
- Reciprocal web link from conference sponsor page to your organization's home page  
网络展示(标识冠名以“铂金赞助商”出现于官方网站首页及赞助商页面)
- Email direct marketing with full coverage of 100,000+ industry experts  
邮件推广(面对10w业内专业人士的直接邮件推广)

### Speaking & Chairperson Opportunities 演讲及主持机会

- Chairing opportunity for keynote session on day 1 and 5 minutes welcome remark at the conference opening session  
首日主席(主题演讲环节主持,及开幕环节5分钟致欢迎辞)
- Chairing opportunity for day 1  
首日主席(首日整日主席席位)
- 25 minutes keynote presentation on day 1 (presented by senior executive or above)  
首日主题演讲(25分钟,级别:高级执行官以上)
- 1 moderator/panelist opportunity for panel discussion  
专题讨论(主持人或讨论组成员)

### On-Site Branding & Exhibition Stand 现场品牌宣传

- Acknowledgement of your company as the Platinum Sponsor at the beginning  
开场特别鸣谢(“铂金赞助商”)
- Pre-scheduled press interview  
新闻专访
- Your company logo prominently displayed on stage banner / backdrop  
背景板广告位(标识冠名以“铂金赞助商”,位列赞助商首位)

- Your company logo displayed on the welcome banner at the conference registration venue  
注册中心广告位(标识冠名以“铂金赞助商”,位列赞助商首位)
- Your company logo on conference brochure  
会刊首页广告位(标识冠名以“铂金赞助商”,位列赞助商首位)
- Speaker's bilingual biography and photo in brochure and website  
双语简历及照片(出现于官方网站及会刊)
- Speaker's PPT in brochure  
演讲嘉宾PPT
- Insertion: 1 A4 page of company profile or ads in the conference brochure (materials provided by sponsor 4 weeks in advance)  
会刊内页广告位(全版A4彩打广告,须会前四周提交至组委会)
- 12 m2 exhibition stand(1 table, 2 chairs, power supply)  
特装展台(12平米,一桌二椅,电源供应)
- Host a VIP table at lunch on Day 1  
首日VIP午餐主席

### Complimentary Passes 参会资格

- 15 full conference registrations for either staff / client to attend conference.  
主峰会入场票(15张)
- 2 exhibitor staff passes  
展区工作票(2张)
- 50% discount coupons and VIP Invitations for your clients who want to attend the conference  
50%折扣(赞助商特邀嘉宾)



## Gold Sponsorship 金牌赞助

US \$35,000  
+8% Tax

### Pre-Event Branding, Brochure Benefits 前期品牌宣传

- Your company logo prominently featured on the front cover of event brochure as 'Gold Sponsor'  
宣传册首页广告位(标识冠名以“金牌赞助商”)
- Your company logo featured prominently as 'Gold Sponsor' within all marketing collaterals, event website and email blasts, advertisements etc. (A hyperlink shall be provided to your company web)  
市场推广资料广告位(标识冠名以“金牌赞助商”出现但不限于电子邮件周报,平面广告,新闻稿件等)
- A 180 word corporate profile about your company featured within the brochure together with sponsorship accreditations as Gold Sponsor  
宣传册内页广告位(文字简介形式,180字)
- Reciprocal Web link from conference sponsor page to your organization's home page  
网络展示(标识冠名以“金牌赞助商”出现于官方网站首页及赞助商页面)
- Email direct marketing with full coverage of 100,000+ industry experts  
邮件推广(面对10W业内专业人士的直接邮件推广)

### Speaking & Chairperson Opportunities 演讲及主持机会

- Chairing opportunity for day 2  
次日主席(次日整日主席席位)
- 5 minutes welcome remark at the conference opening session  
开幕致辞(开幕环节5分钟致欢迎辞)
- 25 minutes keynote presentation on day 1 (presented by senior executive or above)  
首日主题演讲(25分钟,级别:高级执行官以上)
- 1 moderator/panelist opportunity for panel discussion  
专题讨论(主持人或讨论组成员)

### On-Site Branding & Exhibition Stand 现场品牌宣传

- Acknowledgement of your company as the Gold Sponsor at the beginning  
开场特别鸣谢(“金牌赞助商”)
- Pre-scheduled press interview  
新闻专访
- Your company logo prominently displayed on stage banner / backdrop  
背景板广告位(标识冠名以“金牌赞助商”)
- Your company logo displayed on the welcome banner at the conference registration venue  
注册中心广告位(标识冠名以“金牌赞助商”)

- Your company logo on conference documentation  
会刊首页广告位(标识冠名以“金牌赞助商”)
- Speaker's bilingual biography and photo in brochure and website  
双语简历及照片(出现于官方网站及会刊)
- Speaker's PPT in brochure  
演讲嘉宾PPT
- 9 m2 exhibition stand (1 table, 2 chairs, power supply)  
豪华展台(9平米,一桌二椅,电源供应)
- Insertion: 1 A4 page of company profile or ads in the conference brochure (materials provided by sponsor 4 weeks in advance)  
会刊内页广告位(全版A4彩打广告,须会前四周提交至组委会)

### Complimentary Passes 参会资格

- 10 full conference registrations for either staff / client to attend conference.  
主峰会入场票(10张)
- 2 exhibitor staff passes  
展区工作票(2张)
- 40% discount coupons for your clients who want to attend the conference  
40%折扣(赞助商特邀嘉宾)



## Silver Sponsorship 银牌赞助

US \$28,000  
+8% Tax

### Pre-Event Branding, Brochure Benefits 前期品牌宣传

- Your company logo prominently featured on the front cover of event brochure as 'Silver Sponsor'  
宣传册首页广告位 (标识冠名以“银牌赞助商”)
- Your company logo featured prominently as 'Silver Sponsor' within all marketing collaterals, event website and email blasts, advertisements etc. (A hyperlink shall be provided to your company web)  
市场推广资料广告位 (标识冠名以“银牌赞助商”出现但不限于电子邮件周报, 平面广告, 新闻稿件等)
- A 150 word corporate profile about your company featured within the brochure together with sponsorship accreditations as Silver Sponsor  
宣传册内页广告位 (文字简介形式, 150字)
- Reciprocal web link from conference sponsor page to your organization's home page  
网络展示 (标识冠名以“银牌赞助商”出现于官方网站首页及赞助商页面)
- Email direct marketing with full coverage of 100,000+ industry experts  
邮件推广 (面对10W业内专业人士的直接邮件推广)

### Speaking & Chairperson Opportunities 演讲及主持机会

- 25 minutes session presentation  
演讲机会 (25分钟)
- 1 Session chairing opportunity  
主持机会
- 1 Panelist Opportunity  
以成员身份参与专题讨论

### On-Site Branding & Exhibition Stand 现场品牌宣传

- Acknowledgement of your company as the Silver Sponsor at the beginning  
开场特别鸣谢 (“银牌赞助商”)
- Pre-scheduled press interview  
新闻专访
- Your company logo prominently displayed on stage banner / backdrop  
背景板广告位 (标识冠名以“银牌赞助商”)
- Your company logo displayed on the Welcome banner at the conference registration venue  
注册中心广告位 (标识冠名以“银牌赞助商”)
- Your company logo on conference documentation  
会刊首页广告位 (标识冠名以“银牌赞助商”)
- Speaker's bilingual biography and photo in brochure and website  
双语简历及照片 (出现于官方网站及会刊)

- Speaker's PPT in brochure  
演讲嘉宾PPT
- 6 m2 exhibition stand (1 table, 2 chairs, power supply)  
普通展台 (6平米, 一桌二椅, 电源供应)
- Insertion: 1 A4 page of company profile or ads in the conference brochure (materials provided by sponsor 4 weeks in advance)  
会刊内页广告位 (全版A4彩打广告, 须会前四周提交至组委会)

### Complimentary Passes 参会资格

- 7 full conference registrations for either staff / client to attend conference  
主峰会入场票 (7张)
- 2 exhibitor staff passes  
展区工作票 (2张)
- 30% discount coupons for your clients who want to attend the conference  
30%折扣 (赞助商特邀嘉宾)



## Bronze Sponsorship 铜牌赞助

US \$22,000  
+8% Tax

### Pre-Event Branding, Brochure Benefits 前期品牌宣传

- Your company logo prominently featured on the front cover of event brochure as 'Bronze Sponsor'  
宣传册首页广告位(标识冠名以“铜牌赞助商”)
- Your company logo featured prominently as 'Bronze Sponsor' within all marketing collaterals, event website and email blasts, advertisements etc. (A hyperlink shall be provided to your company web)  
市场推广资料广告位(标识冠名以“铜牌赞助商”出现但不限于电子邮件周报, 平面广告, 新闻稿件等)
- A 120 word corporate profile about your company featured within the brochure together with sponsorship accreditations as bronze sponsor  
宣传册内页广告位(文字简介形式, 120字)
- Reciprocal web link from conference sponsor page to your organization's home page  
网络展示(标识冠名以“铜牌赞助商”出现于网站首页及赞助商页面)

### Speaking Opportunities 演讲机会

- 25 minutes session presentation on Day 2  
第二天演讲机会(25分钟)
- 1 Panelist Opportunity  
以成员身份参与专题讨论

### On-Site Branding & Exhibition Stand 现场品牌宣传

- Acknowledgement of your company as the Bronze Sponsor at the beginning  
开场特别鸣谢(“铜牌赞助商”)
- Your company logo prominently displayed on stage banner / backdrop  
背景板广告位(标识冠名以“铜牌赞助商”)
- Your company logo displayed on the welcome banner at the conference registration venue  
注册中心广告位(标识冠名以“铜牌赞助商”)
- Your company logo on conference documentation  
会刊首页广告位(标识冠名以“铜牌赞助商”)
- Speaker's bilingual biography and photo in brochure and website  
双语简历及照片(出现于官方网站及会刊)
- Speaker's PPT in brochure  
演讲嘉宾PPT
- 4 m2 exhibition stand (1 table, 2 chairs, power supply)  
普通展台(4平米, 一桌二椅, 电源供应)

- Insertion: 1 A4 page of company profile or ads in the conference brochure (materials provided by sponsor 4 weeks in advance)  
会刊内页广告位(全版A4彩打广告, 须会前四周提交至组委会)

### Complimentary Passes 参会资格

- 5 full conference registrations for either staff / client to attend conference  
主峰会入场票(5张)
- 2 exhibitor staff passes  
展区工作票(2张)
- 20% discount coupons for your clients who want to attend the conference  
20%折扣(赞助商特邀嘉宾)



## Presentation Sponsorship 演讲赞助

Day1 第一天  
US \$16,200  
+8% Tax

Day2 第二天  
US \$15,200  
+8% Tax

### Pre-Event Branding, Brochure Benefits 前期品牌宣传

- Your company logo prominently featured on the front cover of event brochure as 'Presentation Sponsor'  
宣传册首页广告位(标识冠名以“演讲赞助商”)
- Your company logo featured prominently as 'Presentation Sponsor' within all marketing collaterals, event website and email blasts, advertisements etc. (A hyperlink shall be provided to your company web)  
市场推广资料广告位(标识冠名以“演讲赞助商”出现但不限于电子邮件周报, 平面广告, 新闻稿件等)
- A 100 word corporate profile about your company featured within the brochure together with sponsorship accreditations as Presentation Sponsor  
宣传册内页广告位(文字简介形式, 100字)
- Reciprocal Web link from conference sponsor page to your organization's home page  
网络展示(标识冠名以“演讲赞助商”出现于网站首页及赞助商页面)

### On-site Conference Benefits 现场品牌宣传

- 25 minutes presentation in conference commercial session  
演讲机会(25分钟)
- Acknowledgement of your company as Presentation Sponsor at the conference  
会议现场特别鸣谢(“演讲赞助商”)
- Your company logo prominently displayed on stage banner / backdrop  
背景板广告位(标识冠名以“演讲赞助商”)
- Speaker's bilingual biography and photo in brochure and website  
双语简历及照片(出现于官方网站及会刊)
- Speaker's PPT in brochure  
演讲嘉宾PPT
- Your company logo displayed on the welcome banner at the conference registration venue  
注册中心广告位(标识冠名以“演讲赞助商”)
- Company recognition in conference documentation  
会刊首页广告位(标识冠名以“演讲赞助商”)

### Complimentary Passes 参会资格

- 5 conference registrations for either staff / clients  
主峰会入场票(5张)
- 10% discount coupons for your clients and colleagues who want to attend the conference  
10%折扣(赞助商特邀嘉宾)



## Luncheon Sponsorship 午餐赞助

US \$23,000  
+8% Tax

### Pre-Event Branding, Brochure Benefits 前期品牌宣传

- Your company logo prominently featured on the front cover of event brochure as 'Luncheon Sponsor'  
宣传册首页广告位(标识冠名以“午餐赞助商”)
- Your company logo featured prominently as 'Luncheon Sponsor' within all marketing collaterals, event website and email blasts, advertisements etc. (A hyperlink shall be provided to your company web)  
市场推广资料广告位(标识冠名以“午餐赞助商”出现但不限于电子邮件周报, 平面广告, 新闻稿件等)
- A 100 word corporate profile about your company featured within the brochure together with sponsorship accreditations as Luncheon Sponsor  
宣传册内页广告位(文字简介形式, 100字)
- Reciprocal Web link from conference sponsor page to your organization's home page  
网络展示(标识冠名以“午餐赞助商”出现于网站首页及赞助商页面)

### On-site Branding & Exhibition 现场品牌宣传

- Acknowledgement of your company as Lunch Sponsor during Lunch  
午餐开场特别鸣谢(“午餐赞助商”)
- A banner prominently displayed at luncheon venue, featuring your company logo exclusively as sponsor  
宴会区广告位(唯一特有, 标识冠名以“午餐赞助商”)
- Opportunity to welcome all delegates during lunch with a 15 minutes speech  
主持机会(午餐开场15分钟欢迎辞)
- 4 m2 exhibition stand (1 table, 2 chairs, power supply)  
普通展台(4平米, 一桌二椅, 电源供应)
- Company recognition in all conference documentation  
会刊首页广告位(标识冠名以“午餐赞助商”)
- Provide napkins with your company logo  
提供带公司logo餐巾纸

### Complimentary Passes 参会资格

- 3 full conference registrations for either staff / client to attend the main conference  
主峰会入场票(3张)
- 2 exhibitor staff passes  
展区工作票(2张)
- You may invite 3 guests to attend the sponsored lunch  
午餐(3个)
- 15% discount coupons for your clients who want to attend the conference  
15%折扣(赞助商特邀嘉宾)

## Cocktail Reception Sponsorship 鸡尾酒晚宴赞助

US \$23,000  
+8% Tax

### Pre-Event Branding, Brochure Benefits 前期品牌宣传

- Your company logo prominently featured on the front cover of event brochure as 'Cocktail Reception Sponsor'  
宣传册首页广告位 (标识冠名以“鸡尾酒晚宴赞助商”)
- Your company logo featured prominently as 'Cocktail Reception Sponsor' within all marketing collaterals, event website and email blasts, advertisements etc. (A hyperlink shall be provided to your company web)  
市场推广资料广告位 (标识冠名以“鸡尾酒晚宴赞助商”出现但不限于电子邮件周报, 平面广告, 新闻稿件等)
- A 100 word corporate profile about your company featured within the brochure together with sponsorship accreditations as Cocktail Reception Sponsor  
宣传册内页广告位 (文字简介形式, 100字)
- Reciprocal Web link from conference sponsor page to your organization's home page  
网络展示 (标识冠名以“鸡尾酒晚宴赞助商”出现于网站首页及赞助商页面)

### On-site Conference Benefits 现场品牌宣传

- 15-minute opening remarks for the cocktail party  
鸡尾酒会开幕致辞 (鸡尾酒会开幕环节15分钟致辞)
- Acknowledgement of your company as Cocktail Reception Sponsor at the conference  
鸡尾酒晚宴开场特别鸣谢 (“鸡尾酒晚宴赞助商”)
- A special banner prominently displayed at the cocktail reception venue, featuring your company logo exclusively as sponsor  
宴会区广告位 (唯一特有, 标识冠名以“鸡尾酒晚宴赞助商”)
- Your company shall be invited to deliver a short welcome speech to all delegates  
主持机会 (致鸡尾酒晚宴开场辞)
- Speaker's bilingual biography and photo in brochure and website  
双语简历及照片 (出现于官方网站及会刊)
- Speaker's PPT in brochure  
演讲嘉宾PPT
- Corporate video played on the party venue  
视频展示 (酒会场地现场展示企业视频)
- Two standing signs on the party venue  
易拉宝展示 (酒会场地展示企业易拉宝)
- 4 m2 exhibition stand (1 table, 2 chairs, power supply)  
普通展台 (4平米, 一桌二椅, 电源供应)
- To design and decorate the party venue (Including the backdrop of the dinner)  
鸡尾酒会场地展示 (现场布置鸡尾酒会, 背景板展示)
- Provide napkins with your company logo  
提供带公司logo餐巾纸
- Company recognition in conference documentation  
会刊首页广告位 (标识冠名以“鸡尾酒晚宴赞助商”)

### Complimentary Passes 参会资格

- 3 full conference registrations for either staff / client to attend the main conference.  
主峰会入场票 (3张)
- 2 exhibitor staff passes  
展区工作票 (2张)
- You may invite 3 guests to attend the cocktail party .  
晚宴 (3个)
- 15% discount coupons for your clients who want to attend the conference  
15%折扣 (赞助商特邀嘉宾)





## Coffee Break Sponsor 茶歇赞助

US \$10,000  
+8% Tax

### On-site Conference Benefits 现场品牌宣传

- Coffee break time branding: Company signage & logo placed at the service area as the coffee break sponsor  
茶歇区广告位 (唯一特有, 标识冠名以“茶歇赞助商”)
- Acknowledgement of your company as Coffee Break Sponsor at the conference  
会议现场特别鸣谢 (“茶歇赞助商”)  
Your company logo prominently displayed on stage banner / backdrop  
背景板广告位 (标识冠名以“茶歇赞助商”)  
Company logo displayed on the Welcome banner at the conference registration venue  
注册中心广告位 (标识冠名以“茶歇赞助商”)
- Company recognition in conference documentation  
会刊首页广告位 (标识冠名以“茶歇赞助商”)
- Two Standing Signs at the Coffee Break Area (Standing Signs can be Provided by the Sponsor)  
2个易拉宝展位
- Promotional video about your company, services or products will be played before the conference opening ceremony or during the coffee break  
茶歇期间播放推广视频
- Logo beside “Coffee Break” on the Agenda  
议程茶歇处印公司Logo

### Complimentary Passes 参会资格

- 2 conference registrations for either staff / clients  
主峰会入场票 (2张)
- 10% discount coupons for your clients and colleagues who want to attend the conference  
10%折扣 (赞助商特邀嘉宾)



## Delegate Bags Sponsor 资料袋赞助

US \$8,000  
+8% Tax

### On-site Conference Benefits 现场品牌宣传

- Delegate bags with your company and the event logos distributed to all conference delegates. Company literature (brochure or invitation) placed in each bag given to all delegates  
资料袋封面及插袋广告位 (标识出现于现场资料袋封面, 并提供插袋广告机会)
- Acknowledgement of your company as Delegate Bags Sponsor at the conference  
会议现场特别鸣谢 (“资料袋赞助商”)  
背景板广告位 (标识冠名以“资料袋赞助商”)
- Your company logo displayed on the Welcome banner at the conference registration venue  
注册中心广告位 (标识冠名以“资料袋赞助商”)
- Company recognition in conference documentation  
会刊首页广告位 (标识冠名以“资料袋赞助商”)

### Complimentary Passes 参会资格

- 3 conference registrations for either staff / clients  
主峰会入场票 (3张)
- 10% discount coupons for your clients and colleagues who want to attend the conference  
10%折扣 (赞助商特邀嘉宾)



**Panel Sponsor 圆桌赞助**

US \$6,000  
+8% Tax

**Pre-Event Branding, Brochure Benefits 前期品牌宣传**

- Your company logo prominently featured on the front cover of event brochure as 'Panel Sponsor'  
宣传册首页广告位 (标识冠名以“圆桌赞助商”)
- Your company logo featured prominently as Panel Sponsor within all marketing collaterals, event website and email blasts, advertisements etc. ( A hyperlink shall be provided to your company web)  
市场推广资料广告位 (标识冠名以“圆桌赞助商”出现但不限于电子邮件周报, 平面广告, 新闻稿件等)
- A 100 word corporate profile about your company featured within the brochure together with sponsorship accreditation as Panel Sponsor  
宣传册内页广告位 (文字简介形式, 100字)
- Reciprocal web link from conference sponsor page to your organization's home page  
网络展示 (标识冠名以“圆桌赞助商”出现于网站首页及赞助商页面)

**On-site Conference Benefits 现场品牌宣传**

- One pass to panel discussion (40-45 Minutes)  
作为圆桌嘉宾参与一场圆桌讨论 (40-45分钟)
- Acknowledgement of your company as Panel Sponsor at the conference  
会议现场特别鸣谢 (“圆桌赞助商”)
- Your company logo prominently displayed on stage banner / backdrop  
背景板广告位 (标识冠名以“圆桌赞助商”)
- Speaker's bilingual biography and photo in brochure and website  
双语简历及照片 (出现于官方网站及会刊)
- Your company logo displayed on the welcome banner at the conference registration venue  
注册中心广告位 (标识冠名以“圆桌赞助商”)
- Company recognition in conference documentation  
会刊首页广告位 (标识冠名以“圆桌赞助商”)

**Complimentary Passes 参会资格**

- One conference registrations for either staff / clients  
主峰会入场票 (1张)
- 10% discount coupons for your clients and colleagues who want to attend the conference  
10%折扣 (赞助商特邀嘉宾)

**Lanyard Sponsorship 胸牌挂带赞助**

US \$8,000  
+8% Tax

**Pre-Event Branding, Brochure Benefits 前期品牌宣传**

- Your company logo prominently featured on the front cover of event brochure as Lanyard Sponsor  
宣传册首页广告位 (标识冠名以“胸牌挂带赞助商”)
- Your company logo featured prominently as Lanyard Sponsor within all marketing collaterals, event website and email blasts, advertisements etc. ( A hyperlink shall be provided to your company web)  
市场推广资料广告位 (标识冠名以“胸牌挂带赞助商”出现但不限于电子邮件周报, 平面广告, 新闻稿件等)
- A 100 word corporate profile about your company featured within the brochure together with sponsorship accreditations as Lanyard Sponsor  
宣传册内页广告位 (文字简介形式, 100字)
- Reciprocal web link from conference sponsor page to your organization's home page  
网络展示 (标识冠名以“胸牌挂带赞助商”出现于网站首页及赞助商页面)

**On-site Conference Benefits 现场品牌宣传**

- Your company logo placed on lanyards which are handed out to all visitors attending the conference. Simple but effective, this option offers you the chance to have your logo on all lanyards which provides great visibility  
标识出现于全体与会嘉宾胸牌挂带
- Acknowledgement of your company as Lanyard Sponsor at the conference  
会议现场特别鸣谢 (“胸牌挂带赞助商”)
- Your company logo prominently displayed on stage banner / backdrop  
背景板广告位 (标识冠名以“胸牌挂带赞助商”)
- Company logo displayed on the welcome banner at the conference registration venue  
注册中心广告位 (标识冠名以“胸牌挂带赞助商”)
- Company recognition in conference documentation  
会刊首页广告位 (标识冠名以“胸牌挂带赞助商”)

**Complimentary Passes 参会资格**

- 3 conference registrations for either staff / clients  
主峰会入场票 (3张)
- 10% discount coupons for your clients and colleagues who want to attend the conference  
10%折扣 (赞助商特邀嘉宾)



**Gift Sponsor**  
礼品赞助

US \$5,000  
+8% Tax



**On-site Conference Benefits**  
前期品牌宣传

- Gifts with your company and the event logo distributed to all conference delegates.  
带有公司标识和会议标识的礼品出现于全体与会嘉宾所使用会议资料袋中。

**Complimentary Passes**  
参会资格

- 2 conference registrations for either staff / clients  
主峰会入场票 (2张)
- 10% discount coupons for your clients and colleagues who want to attend the conference  
10%折扣 (赞助商特邀嘉宾)

**Stationery Sponsor**  
文具赞助

US \$5,000  
+8% Tax



**On-site Conference Benefits**  
现场品牌宣传

- Stationeries: Company logo on Stationeries (provided by sponsor) available in the conference room  
标识出现于全体与会嘉宾所使用文具中

**Complimentary Passes**  
参会资格

- 2 conference registrations for either staff / clients  
主峰会入场票 (2张)
- 10% discount coupons for your clients and colleagues who want to attend the conference  
10%折扣 (赞助商特邀嘉宾)

**Insertion Sponsor**  
插袋赞助

US \$4,500  
+8% Tax



**On-site Conference Benefits**  
现场品牌宣传

- 1 A4 page of company profile or ads in the conference proceedings (materials provided by sponsor 5 weeks in advance)  
资料袋内插袋广告位 (全版A4彩打广告)

**Complimentary Passes**  
参会资格

- 1 conference registrations for either staff / clients  
主峰会入场票 (1张)

**Seat Cover Sponsor**  
座椅套赞助

US \$8,000  
+8% Tax



**On-site Conference Benefits**  
现场品牌宣传

- Your logo will be placed on the seat cover for each delegate.  
标识出现于全体与会嘉宾所使用的座椅套中

**Complimentary Passes**  
参会资格

- 1 conference registrations for either staff / clients  
主峰会入场票 (1张)

**USB Disk Sponsor**  
USB赞助

US \$5,000  
+8% Tax



**On-site Conference Benefits**  
前期品牌宣传

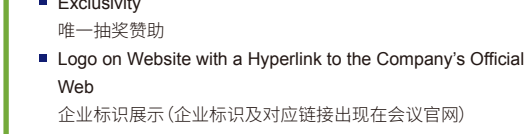
- USB: USB with your company and the event logos distributed to all conference delegates. 2-page company information (PDF format) placed in the USB  
标识出现于全体与会嘉宾所使用USB中(内附两页USB赞助商简介, PDF文档形式)

**Complimentary Passes**  
参会资格

- 2 conference registrations for either staff / clients  
主峰会入场票 (2张)
- 10% discount coupons for your clients and colleagues who want to attend the conference  
10%折扣 (赞助商特邀嘉宾)

**Lucky Draw Sponsor**  
抽奖赞助

US \$5,000  
+8% Tax



**Exclusivity**  
唯一抽奖赞助

- Logo on Website with a Hyperlink to the Company's Official Web  
企业标识展示 (企业标识及对应链接出现在会议官网)
- Logo on Brochure  
宣传册首页广告位 (标识冠名以“抽奖赞助商”)
- Logo on Conference Backdrop  
背景板广告位 (标识冠名以“抽奖赞助商”)
- Logo at Conference Welcome Reception  
签到台广告位 (标识冠名以“抽奖赞助商”)
- Logo on all event advertising materials  
宣传材料广告位 (标识冠名以“抽奖赞助商”)
- 80-Word Company Profile in Brochure, Brochure and Website  
宣传册内页广告位 (文字简介形式, 80字)
- Hold a promotional raffle/lottery at the conference for high profile exposure  
抽奖环节 (会中进行高曝光抽奖环节)
- 2 Guest Passes  
主峰会入场票 (2张)

**Web Banner Sponsor**  
网站赞助

US \$3,000  
+8% Tax



**Conference Benefits**  
赞助收益

- The sponsor company banner displayed on the event website.  
贵司广告出现于峰会官方网站首页及相关页面

**Web Video Sponsor**  
网站视频赞助

US \$3,000  
+8% Tax



**Conference Benefits**  
赞助优势

- Your company trailer or advertisement about the event topic will play on the event web homepage until the end of the conference. (Require: 1、Size: 251\*188 px; 2、Time: maximum 3 minutes;)  
贵司视频广告出现于峰会官方网站 (视频内容与峰会主题相关, 尺寸: 251x188px, 时长: 3分钟以内)
- 1 conference registrations for either staff / clients  
主峰会入场票 (1张)

**Video Sponsor  
视频赞助**

**US \$4,000  
+8% Tax**



**On-site Conference Benefits  
现场品牌宣传**

- Your company logo will show on transitional slides during all break time and waiting time.  
标识出现于会议间歇屏幕展示幻灯片

**Complimentary Passes  
参会资格**

- 1 conference registrations for either staff / clients  
主峰会入场票 (1张)

**Pre-Conference  
Emails Sponsor  
前期电子周报赞助**

**US \$3,000  
+8% Tax**



**Pre-Conference Benefits  
前期品牌宣传**

- Simply send us your html email and we will send it out to all registered delegates in advance of the event. (Limited to 3 customers and subject to scheduling by SZW GROUP).  
贵司提供邮件地址, 组委会将于会前发送至注册参会代表。

**Complimentary Passes  
参会资格**

- 1 conference registrations for either staff / clients  
主峰会入场票 (1张)

**Individual Tailored  
Marketing Solutions  
个性化定制赞助方案**



The package listed above in this proposal is indicative only. Should you require specific individually tailored solutions, please do not hesitate to contact me directly. For further details please contact:  
上述赞助方案仅供参考, 如有任何其他建议或需求, 请随时联系我们。

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**Exhibition Booth & Showcase Opportunities 展台赞助**

This unique and unrivalled gathering offers opportunities for suppliers, buyers and users to exchange ideas, form alliances and do business on an international scale. This creates a unique environment where you can meet, learn, network and share ideas with your industry peers. The comprehensive range of exhibitors allows visitors to renew existing relationships as well as establish new commercial acquaintances  
为您提供一个接触到全球高层决策者的机会; 以最低的成本接触到目标客户群; 提高公司品牌知名度; 融洽客户关系; 把握相关产业的市场需求; 结识潜在的经销商和代理人; 详尽介绍最新产品和服务; 保持行业中的领先地位; 互相交换最新的行业信息; 直面市场信息反馈信息。

**Pre-Event Branding, Brochure Benefits 前期品牌宣传**

- Your company logo prominently featured on the front cover of event brochure as 'Exhibition Sponsor' 宣传册首页广告位 (标识冠名以“展台赞助商”)
- Your company logo featured prominently as 'Exhibition Sponsor' within all marketing collaterals, event website and email blasts, advertisements etc... (A hyperlink shall be provided to your company web) 市场推广资料广告位 (标识冠名以“展台赞助商”出现但不限于电子邮件周报, 平面广告, 新闻稿件等)
- A 80 word corporate profile about your company featured within the brochure together with sponsorship accreditations as Exhibition Sponsor 宣传册内页广告位 (文字简介形式, 80字)
- Reciprocal Web link from conference sponsor page to your organization's home page 网络展示 (标识冠名以“展台赞助商”出现于官方网站首页及赞助商页面)

**On-site Conference Benefits 现场品牌宣传**

- Acknowledgement of your company as Exhibition Sponsor at the conference 会议现场特别鸣谢 (“展台赞助商”)
- Your company logo prominently displayed on stage banner / backdrop 背景板广告位 (标识冠名以“展台赞助商”)
- Company logo displayed on the Welcome banner at the conference registration venue 注册中心广告位 (标识冠名以“展台赞助商”)
- Company recognition in conference documentation 会刊首页广告位 (标识冠名以“展台赞助商”)

**Exhibition Stand Type & Pricing 展位尺寸及价格**

Booth Size 尺寸	Price 价格	Conference Tickets 参会资格
4平米普通展位	US \$6,000+8% Tax	2位全程, 1位展区
6平米标准展位	US \$8,000+8% Tax	3位全程, 1位展区
9平米豪华展位	US \$10,000+8% Tax	4位全程, 1位展区

## About IIC

Insurance Innovation Congress is a leading market research and business social networking provider for the Asia Insurance community. Our deep industry knowledge coupled with close partnerships with leading Insurance industry bodies enables us to create original content and attract top industry leaders. Every year, we present more than 20 events, including conference, training, site visit, awards, webinar, and 10 industry reports and market survey. Our series publication and digital products coupled with our unique events will provide innovative marketing solutions for clients wishing to reach a targeted audience. Insurance Innovation Congress also conducts customized research and advisory projects that can be tailored to the individual needs of your organization.

Insurance Innovation Congress is a brand of SZ&W Group, which includes SZ&W Research, SZ&W Event, SZ&W Community.

## About SZ&W Group

Established in 2008, SZ&W Group becomes a leading business knowledge provider and event organizer in Asia, dedicating to spreading industry knowledge and business information worldwide, and building platforms for the exchanges and cooperation between business decision makers. The company's headquarters is based in Shanghai and Los Angeles. With SZ&W Research, SZ&W Event, SZ&W Community, and other well-known market research and event brands, SZ&W Group stretches its businesses beyond China and Asia across the emerging economies in Middle East, Europe, Africa, South America, as well as some other regions. As the forerunner of business media and commercial activity organizer in Asia, SZ&W Group leads the industry forward.

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IIC: <http://szwgroup.com/IIC/>