

4th Global Dairy Congress Asia 2018

June 11-12, 2018



Mar.

March 27-28, 2018
Nairobi, Kenya

Africa

3rd Global Dairy Congress Africa 2018
March 27-28

Jun.

Jun, 2018
Singapore

Singapore

4th Global Dairy Congress Asia 2018
June 11-12, 2018

Sept.

September, 2018
Beijing, China

Beijing

2nd Global Dairy Congress China 2018
September, 2018

Jan.

January, 2019
Moscow, Russia

Russia

Global Dairy Congress Russia 2019
January, 2019

Dairy

Part of GDC Attendees

GEA

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AutoCoding
Systems

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Linking Dairy Expertise Worldwide

EMSLAND GROUP
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SEEDS

trouw nutrition
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The event **panel discussion** to forge the industry thought leadership position.



The event **marketing campaign** through email and internet to raise your brand image in the highly targeted industry sector.

The private **Project Showcase** to facilitate successful business networks.



The **win-win presentation** and debates that benefit both speakers and audiences from key industry sector and pure demographic.



The **exhibition space** to showcase latest technology innovation and business cases



The **unique** event break, lunch, cocktail and dinner branding activities give you the opportunity to connect and build relevance and relationship.

Sponsor Package	Investment (USD)	Pass	Benefits Draft
Exclusive Platinum	US \$50,000	20	Thought leadership
Gold	US \$40,000	15	Lead generation
Silver	US \$30,000	10	Branding and profiling
Bronze	US \$20,000	8	Branding and profiling
Presentation/Day1/Day2	US \$15,000/US \$10,000	5	Content educating
Exhibition	US \$6,000/US \$8,000/US \$10,000	2/3/4	Networking, branding
Luncheon/Cocktail reception	US \$10,000	3	high profile/Targeted
Dairy Break	US \$8,000	2	Networking, branding
Lanyard	US \$8,000	2	Something on arrival High visibility
Registration	US \$8,000	2	Something on arrival High visibility
Delegate Bag	US \$8,000	2	Something on arrival High visibility

Exclusive Platinum Sponsorship 独家铂金赞助

US \$50,000

Pre-Event Branding, Brochure Benefits 前期品牌宣传

- Your company logo prominently featured on the front cover of event brochure as 'Platinum Sponsor' (maximum visibility) 在活动宣传册中做企业宣传资料
- Your company logo featured prominently as 'Platinum Sponsor' within all marketing collaterals, event website and email blasts, advertisements etc... (A hyperlink shall be provided to your company web) 在活动的邀请函、会议主办方网站、会议营销广告及会议议程中标示企业LOGO
- A 800 word corporate profile about your company featured within the brochure together with sponsorship accreditations as Platinum Sponsor 会刊封底彩色广告 (原稿由赞助商提供), 活动冠名为“协办单位”或者“战略合作伙伴”
- Reciprocal Web link from conference sponsor page to your organization's home page 在官方网站中添加企业快速连接
- Delegate list with company name and job title (Provided 2 Weeks before your sponsored event) 会前两周提供含公司名和职务的参会名单

Speaking & Chairperson Opportunities 演讲及主持机会

- Chairing opportunity for keynote session on Day 1 and 5 minute welcome remark at the conference opening session 一天会议主席, 致欢迎词 (5分钟)
- 45 Minutes Keynote Presentation on Agenda (presented by sponsor company senior executive) 主题演讲 1VIP Meeting (Help Invite your pointed delegates to attend your hosting tea party in VIP room) 协助邀请
- 指定的参会人出席由企业主持的洽谈会
- 1 moderator/Panelist opportunity for Panel discussion 圆桌讨论 (主持人)
- Communication opportunity with related corporate speakers 与相关演讲嘉宾交流机会

On-Site Branding & Exhibition Stand 现场品牌宣传

- Acknowledgement of your company as the Platinum Sponsor at the conference opening 独家: 铂金赞助
- Logo on all the back of seats of your sponsored event (exclusive) 独家: 席位后标示企业LOGO
- Logo on Lanyard of delegates of your sponsored event (exclusive) 独家: 胸牌挂绳上标示企业LOGO
- Pre-scheduled press interview 独家: 新闻专访
- Company logo displayed on the welcome banner at the conference registration venue and stage banner / backdrop 演讲台, 廊厅中易拉宝上标示企业LOGO

- Your company logo on conference documentation 会议相关材料上标示企业LOGO
- Your company brochure put on the Tea Break table or display stand around Tea Break table 茶歇旁桌子或者资料架摆放企业宣传资料
- 12 m2 exhibition stand (1 table, 2 chairs, power supply) 廊厅内的展位 (配置一张桌子, 两把椅子和水、纸、笔)
- Insertion: 1 A4 page of company profile or ads in the conference brochure (materials provided by sponsor 4 weeks in advance) 会刊中一页彩色内页广告 (原稿由赞助商提供), 在资料手提袋中, 投放企业宣传资料
- Host a VIP table at lunch on Day 1 首日VIP午餐主席
- Video Played When Break Time (one Day) 休息时间播放企业宣传视频 (一天)

Complimentary Passes 参会资格

- 20 full conference registrations for either staff / client to attend conference. 主峰会入场票20张
- 2 exhibitor staff passes 展区工作票2张
- 50% discount coupons for your clients who want to attend the conference 50%折扣 (赞助商特邀嘉宾)

Post-Conference Benefits 后期品牌宣传

- One post-conference list, through a bonded mail house, which includes paid delegates, vendor company attendees and exhibit hall visitors (one time use only) 全体参会嘉宾名录 (限一次)
- Photos taken at your sponsored event 活动现场的照片
- Evaluation results of your sponsored event 活动的评价反馈表
- Color Ad insertion in Report Release 行业报告中放企业彩色插页
- Your logo and company profile on Industry E-news Letter 在电子宣传页上标示企业LOGO&简介



Gold Sponsorship 金牌赞助

US \$40,000

Pre-Event Branding, Brochure Benefits 前期品牌宣传

- Your company logo prominently featured on the front cover of event brochure as 'Gold Sponsor'
宣传册首页广告位 (标识冠名以“金牌赞助商”)
- Your company logo featured prominently as 'Gold Sponsor' within all marketing collaterals, event website and email blasts, advertisements etc... (A hyperlink shall be provided to your company web)
市场推广资料广告位 (标识冠名以“金牌赞助商”出现但不限于电子邮件周报, 平面广告, 新闻稿件等)
- A 180 word corporate profile about your company featured within the brochure together with sponsorship accreditations as Gold Sponsor
宣传册内页广告位 (文字简介形式, 180字)
- Reciprocal Web link from conference sponsor page to your organization's home page
网络展示 (标识冠名以“金牌赞助商”出现于官方网站首页及赞助商页面)
- Email Direct Marketing with full coverage of +100,000 Industry Experts
邮件推广 (面对10W业内专业人士的直接邮件推广)

Speaking & Chairperson Opportunities 演讲及主持机会

- Chairing opportunity for Day 2
次日主席 (次日整日主席席位)
- 5 minute welcome remark at the conference opening session
开幕致辞 (开幕环节5分钟致欢迎辞)
- 30Minutes Keynote Presentation on Day 1 (presented by sponsor company senior executive)
首日主题演讲 (30分钟, 级别: 高级执行官以上)
- 1 Session chairing opportunity
技术交流环节演讲 (30分钟)
- 1 moderator/Panelist opportunity for Panel discussion
专题讨论 (主持人或讨论组成员)

On-Site Branding & Exhibition Stand 现场品牌宣传

- Acknowledgement of your company as the Gold Sponsor at the conference opening
开场特别鸣谢 (“金牌赞助商”)
- Pre-scheduled press interview
新闻专访
- Your company logo prominently displayed on stage banner / backdrop
背景板广告位 (标识冠名以“金牌赞助商”)
- Company logo displayed on the Welcome banner at the conference registration venue
注册中心广告位 (标识冠名以“金牌赞助商”)

- Your company logo on conference documentation
会刊首页广告位 (标识冠名以“金牌赞助商”)
- Speaker's Bilingual Biography and Photo in Brochure and Website
双语简历及照片 (出现于官方网站及会刊)
- Speaker's PPT in Brochure
演讲嘉宾PPT
- 9 m2 exhibition stand (1 table, 2 chairs, power supply)
豪华展台 (9平米, 一桌二椅, 电源供应)
- Insertion: 1 A4 page of company profile or ads in the conference brochure (materials provided by sponsor 4 weeks in advance)
会刊内页广告位 (全版A4彩打广告, 须会前四周提交至组委会)

Complimentary Passes 参会资格

- 15 full conference registrations for either staff / client to attend conference.
主峰会入场票 (15张)
- 2 exhibitor staff passes
展区工作票 (2张)
- 40% discount coupons for your clients who want to attend the conference
40%折扣 (赞助商特邀嘉宾)

Post-Conference Benefits 后期品牌宣传

- One post-conference list, through a bonded mail house, which includes paid delegates, speakers, vendor company attendees and exhibit hall visitors (one time use only)
全体参会嘉宾名录 (演讲嘉宾, 赞助商, 供应商参会代表, 一般参会代表, 展台参观人员), 限一次。



Silver Sponsorship 银牌赞助

US \$30,000

Pre-Event Branding, Brochure Benefits 前期品牌宣传

- Your company logo prominently featured on the front cover of event brochure as 'Silver Sponsor'
宣传册首页广告位(标识冠名以“银牌赞助商”)
- Your company logo featured prominently as 'Silver Sponsor' within all marketing collaterals, event website and email blasts, advertisements etc... (A hyperlink shall be provided to your company web)
市场推广资料广告位(标识冠名以“银牌赞助商”出现但不限于电子邮件周报, 平面广告, 新闻稿件等)
- A 150 word corporate profile about your company featured within the brochure together with sponsorship accreditations as Silver Sponsor
宣传册内页广告位(文字简介形式, 150字)
- Reciprocal Web link from conference sponsor page to your organization's home page
网络展示(标识冠名以“银牌赞助商”出现于官方网站首页及赞助商页面)
- Email Direct Marketing with full coverage of +100,000 Industry Experts
邮件推广(面对10W业内专业人士的直接邮件推广)

Speaking & Chairperson Opportunities 演讲及主持机会

- 30 minutes session presentation
演讲机会(30分钟)
- 1 Session chairing opportunity
主持机会
- 1 Panelist Opportunity
以成员身份参与专题讨论

On-Site Branding & Exhibition Stand 现场品牌宣传

- Acknowledgement of your company as the Silver Sponsor at the conference opening
开场特别鸣谢(“银牌赞助商”)
- Pre-scheduled press interview
新闻专访
- Your company logo prominently displayed on stage banner / backdrop
背景板广告位(标识冠名以“银牌赞助商”)
- Company logo displayed on the Welcome banner at the conference registration venue
注册中心广告位(标识冠名以“银牌赞助商”)
- Your company logo on conference documentation
会刊首页广告位(标识冠名以“银牌赞助商”)
- Speaker's Bilingual Biography and Photo in Brochure and Website
双语简历及照片(出现于官方网站及会刊)

- Speaker's PPT in Brochure
演讲嘉宾PPT
- 6 m2 exhibition stand(1 table, 2 chairs, power supply)
普通展台(6平米, 一桌二椅, 电源供应)
- Insertion: 1 A4 page of company profile or ads in the conference brochure (materials provided by sponsor 4 weeks in advance)
会刊内页广告位(全版A4彩打广告, 须会前四周提交至组委会)

Complimentary Passes 参会资格

- 10 full conference registrations for either staff / client to attend conference
主峰会入场票(10张)
- 2 exhibitor staff passes
展区工作票(2张)
- 30% discount coupons for your clients who want to attend the conference
30%折扣(赞助商特邀嘉宾)

Post-Conference Benefits 后期品牌宣传

- One post-conference list, through a bonded mail house, which includes paid delegates, speakers, vendor company attendees and exhibit hall visitors (one time use only)
全体参会嘉宾名录(演讲嘉宾, 赞助商, 供应商参会代表, 一般参会代表, 展台参观人员), 限一次。



Bronze Sponsorship 铜牌赞助

US \$20,000

Pre-Event Branding, Brochure Benefits 前期品牌宣传

- Your company logo prominently featured on the front cover of event brochure as 'Bronze Sponsor'
宣传册首页广告位(标识冠名以“铜牌赞助商”)
- Your company logo featured prominently as 'Bronze Sponsor' within all marketing collaterals, event website and email blasts, advertisements etc... (A hyperlink shall be provided to your company web)
市场推广资料广告位(标识冠名以“铜牌赞助商”出现但不限于电子邮件周报, 平面广告, 新闻稿件等)
- A 120 word corporate profile about your company featured within the brochure together with sponsorship accreditations as Bronze Sponsor
宣传册内页广告位(文字简介形式, 120字)
- Reciprocal Web link from conference sponsor page to your organization's home page
网络展示(标识冠名以“铜牌赞助商”出现于官方网站首页及赞助商页面)

Speaking Opportunities 演讲机会

- 30minutes session presentation on Day 2
第二天演讲机会(30分钟)
- 1 Panelist Opportunity
以成员身份参与专题讨论

On-Site Branding & Exhibition Stand 现场品牌宣传

- Acknowledgement of your company as the Bronze Sponsor at the conference opening
开场特别鸣谢(“铜牌赞助商”)
- Your company logo prominently displayed on stage banner / backdrop
背景板广告位(标识冠名以“铜牌赞助商”)
- Company logo displayed on the Welcome banner at the conference registration venue
注册中心广告位(标识冠名以“铜牌赞助商”)
- Your company logo on conference documentation
会刊首页广告位(标识冠名以“铜牌赞助商”)
- Speaker's Bilingual Biography and Photo in Brochure and Website
双语简历及照片(出现于官方网站及会刊)
- Speaker's PPT in Brochure
演讲嘉宾PPT
- 4 m2 exhibition stand (1 table, 2 chairs, power supply)
普通展台(4平米, 一桌二椅, 电源供应)

- Insertion: 1 A4 page of company profile or ads in the conference brochure (materials provided by sponsor 4 weeks in advance)
会刊内页广告位(全版A4彩打广告, 须会前四周提交至组委会)

Complimentary Passes 参会资格

- 8 full conference registrations for either staff / client to attend conference
主峰会入场票(8张)
- 2 exhibitor staff passes
展区工作票(2张)
- 20% discount coupons for your clients who want to attend the conference
20%折扣(赞助商特邀嘉宾)

Post-Conference Benefits 后期品牌宣传

- One post-conference list, through a bonded mail house, which includes paid delegates, speakers, vendor company attendees and exhibit hall visitors (one time use only)
全体参会嘉宾名录(演讲嘉宾, 赞助商, 供应商参会代表, 一般参会代表, 展台参观人员), 限一次。



Presentation Sponsorship 演讲赞助

Day2 第二天
US \$10,000

Pre-Event Branding, Brochure Benefits 前期品牌宣传

- Your company logo prominently featured on the front cover of event brochure as 'Presentation Sponsor' 宣传册首页广告位 (标识冠名以“演讲赞助商”)
- Your company logo featured prominently as 'Cocktail Reception Sponsor' within all marketing collaterals, event website and email blasts, advertisements etc... (A hyperlink shall be provided to your company web) 市场推广资料广告位 (标识冠名以“演讲赞助商”出现但不限于电子邮件周报, 平面广告, 新闻稿件等)
- A 100 word corporate profile about your company featured within the brochure together with sponsorship accreditations as Cocktail Reception Sponsor 宣传册内页广告位 (文字简介形式, 100字)
- Reciprocal Web link from conference sponsor page to your organization's home page 网络展示 (标识冠名以“演讲赞助商”出现于官方网站首页及赞助商页面)

On-site Conference Benefits 现场品牌宣传

- 30 minutes presentation in conference commercial session 演讲机会 (30分钟)
- Acknowledgement of your company as Presentation Sponsor at the conference 会议现场特别鸣谢 (“演讲赞助商”)
- Your company logo prominently displayed on stage banner / backdrop 背景板广告位 (标识冠名以“演讲赞助商”)
- Speaker's Bilingual Biography and Photo in Brochure and Website 双语简历及照片 (出现于官方网站及会刊)
- Speaker's PPT in Brochure 演讲嘉宾PPT
- Company logo displayed on the Welcome banner at the conference registration venue 注册中心广告位 (标识冠名以“演讲赞助商”)
- Company recognition in conference documentation 会刊首页广告位 (标识冠名以“演讲赞助商”)

Complimentary Passes 参会资格

- 5 conference registrations for either staff / clients 主峰会入场票 (5张)
- 10% discount coupons for your clients and colleagues who want to attend the conference 10%折扣 (赞助商特邀嘉宾)



Luncheon Sponsorship 午餐赞助

US \$10,000

Pre-Event Branding, Brochure Benefits 前期品牌宣传

- Your company logo prominently featured on the front cover of event brochure as 'Luncheon Sponsor' 宣传册首页广告位 (标识冠名以“午餐赞助商”)
- Your company logo featured prominently as 'Luncheon Sponsor' within all marketing collaterals, event website and email blasts, advertisements etc... (A hyperlink shall be provided to your company web) 市场推广资料广告位 (标识冠名以“午餐赞助商”出现但不限于电子邮件周报, 平面广告, 新闻稿件等)
- A 100 word corporate profile about your company featured within the brochure together with sponsorship accreditations as Luncheon Sponsor 宣传册内页广告位 (文字简介形式, 100字)
- Reciprocal Web link from conference sponsor page to your organization's home page 网络展示 (标识冠名以“午餐赞助商”出现于官方网站首页及赞助商页面)

On-site Branding & Exhibition 现场品牌宣传

- Acknowledgement of your company as Lunch Sponsor during Lunch 午餐开场特别鸣谢 (“午餐赞助商”)
- A banner prominently displayed at luncheon venue, featuring your company logo exclusively as sponsor 宴会区广告位 (唯一特有, 标识冠名以“午餐赞助商”)
- Opportunity to welcome all delegates during lunch with a 5 minutes speech 主持机会 (午餐开场5分钟欢迎辞)
- 4 m2 exhibition stand (1 table, 2 chairs, power supply) 普通展台 (4平米, 一桌二椅, 电源供应)
- Company recognition in all conference documentation 会刊首页广告位 (标识冠名以“午餐赞助商”)

Complimentary Passes 参会资格

- 3 full conference registrations for either staff / client to attend the main conference 主峰会入场票 (3张)
- 2 exhibitor staff passes 展区工作票 (2张)
- You may invite 3 guests to attend the sponsored lunch 午餐 (3个)
- 15% discount coupons for your clients who want to attend the conference 15%折扣 (赞助商特邀嘉宾)

Complimentary Passes 参会资格

- One post-conference list, through a bonded mail house, which includes paid delegates, speakers, vendor company attendees and exhibit hall visitors (one time use only) 全体参会嘉宾名录 (演讲嘉宾, 赞助商, 供应商参会代表, 一般参会代表, 展台参观人员), 限一次。

Cocktail Reception Sponsorship 鸡尾酒晚宴赞助

US \$10,000

Pre-Event Branding, Brochure Benefits 前期品牌宣传

- Your company logo prominently featured on the front cover of event brochure as 'Cocktail Reception Sponsor'
宣传册首页广告位 (标识冠名以“鸡尾酒晚宴赞助商”)
- Your company logo featured prominently as 'Cocktail Reception Sponsor' within all marketing collaterals, event website and email blasts, advertisements etc... (A hyperlink shall be provided to your company web)
市场推广资料广告位 (标识冠名以“鸡尾酒晚宴赞助商”出现但不限于电子邮件周报, 平面广告, 新闻稿件等)
- A 100 word corporate profile about your company featured within the brochure together with sponsorship accreditations as Cocktail Reception Sponsor
宣传册内页广告位 (文字简介形式, 100字)
- Reciprocal Web link from conference sponsor page to your organization's home page
网络展示 (标识冠名以“鸡尾酒晚宴赞助商”出现于官方网站首页及赞助商页面)

On-site Conference Benefits 现场品牌宣传

- 15-minute Opening Remarks for the Cocktail Party
鸡尾酒会开幕致辞 (鸡尾酒会开幕环节15分钟致辞)
- Acknowledgement of your company as Cocktail Reception Sponsor at the conference
鸡尾酒晚宴开场特别鸣谢 (“鸡尾酒晚宴赞助商”)
- A special banner prominently displayed at the Cocktail reception venue, featuring your company logo exclusively as sponsor
宴会区广告位 (唯一特有, 标识冠名以“鸡尾酒晚宴赞助商”)
- Your company shall be invited to deliver a short welcome speech to all delegates
主持机会 (致鸡尾酒晚宴开场辞)
- Speaker's Bilingual Biography and Photo in Brochure and Website
双语简历及照片 (出现于官方网站及会刊)
- Speaker's PPT in Brochure
演讲嘉宾PPT
- Corporate Video Played on the Party Venue
视频展示 (酒会场地现场展示企业视频)
- Two Standing Signs on the Party Venue
易拉宝展示 (酒会场地展示企业易拉宝)
- 4 m2 exhibition stand (1 table, 2 chairs, power supply)
普通展台 (4平米, 一桌二椅, 电源供应)
- To Design and Decorate the Party Venue (Including the backdrop of the Dinner)
鸡尾酒会场地展示 (现场布置鸡尾酒会, 背景板展示)
- To Provide the Wine and Refreshment for the Party
鸡尾酒及甜点
- Company recognition in conference documentation
会刊首页广告位 (标识冠名以“鸡尾酒晚宴赞助商”)

Complimentary Passes 参会资格

- 3 full conference registrations for either staff / client to attend the main conference.
主峰会入场票 (3张)
- 2 exhibitor staff passes
展区工作票 (2张)
- You may invite 3 guests to attend the Cocktail.
晚宴 (3个)
- 15% discount coupons for your clients who want to attend the conference
15%折扣 (赞助商特邀嘉宾)

Post-Conference Benefits 后期品牌宣传

- One post-conference list, through a bonded mail house, which includes paid delegates, speakers, vendor company attendees and exhibit hall visitors (one time use only)
全体参会嘉宾名录 (演讲嘉宾, 赞助商, 供应商参会代表, 一般参会代表, 展台参观人员), 限一次。



Coffee Break Sponsor 茶歇赞助

US \$8,000

On-site Conference Benefits 现场品牌宣传

- Coffee break time branding: Company signage & logo placed at the service area as the coffee break sponsor
茶歇区广告位 (唯一特有, 标识冠名以“茶歇赞助商”)
- Acknowledgement of your company as Coffee Break Sponsor at the conference
会议现场特别鸣谢 (“茶歇赞助商”)
Your company logo prominently displayed on stage banner / backdrop
背景板广告位 (标识冠名以“茶歇赞助商”)
- Company logo displayed on the Welcome banner at the conference registration venue
注册中心广告位 (标识冠名以“茶歇赞助商”)
- Company recognition in conference documentation
会刊首页广告位 (标识冠名以“茶歇赞助商”)

Complimentary Passes 参会资格

- 2 conference registrations for either staff / clients
主峰会入场票 (2张)
- 10% discount coupons for your clients and colleagues who want to attend the conference
10%折扣 (赞助商特邀嘉宾)

Delegate Bags Sponsor 资料袋赞助

US \$8,000

On-site Conference Benefits 现场品牌宣传

- Delegate bags with your company and the event logos distributed to all conference delegates. Company literature (brochure or invitation) placed in each bag given to all delegates
资料袋封面及插袋广告位 (标识出现于现场资料袋封面, 并提供插袋广告机会)
- Acknowledgement of your company as Delegate Bags Sponsor at the conference
会议现场特别鸣谢 (“资料袋赞助商”)
背景板广告位 (标识冠名以“资料袋赞助商”)
- Company logo displayed on the Welcome banner at the conference registration venue
注册中心广告位 (标识冠名以“资料袋赞助商”)
- Company recognition in conference documentation
会刊首页广告位 (标识冠名以“资料袋赞助商”)

Complimentary Passes 参会资格

- 2 conference registrations for either staff / clients
主峰会入场票 (2张)
- 10% discount coupons for your clients and colleagues who want to attend the conference
10%折扣 (赞助商特邀嘉宾)

Registration sponsor 注册赞助

US \$8,000

On-site Conference Benefits 现场品牌宣传

- Registration reception branding: Exclusive signage with company logo placed at the reception area, company logo on name badges and lanyards distributed to all delegates
注册相关 (注册中心唯一引导标识, 标识出现于胸牌及胸牌挂带上)
- Acknowledgement of your company as Lanyard Sponsor at the conference
会议现场特别鸣谢 (“注册赞助商”)
- Your company logo prominently displayed on stage banner / backdrop
背景板广告位 (标识冠名以“注册赞助商”)
- Company logo displayed on the Welcome banner at the conference registration venue
注册中心广告位 (唯一特有, 标识冠名以“注册赞助商”)
- Company recognition in conference documentation
会刊首页广告位 (标识冠名以“注册赞助商”)

Complimentary Passes 参会资格

- 2 conference registrations for either staff / clients
主峰会入场票 (2张)
- 10% discount coupons for your clients and colleagues who want to attend the conference
10%折扣 (赞助商特邀嘉宾)



Lanyard Sponsorship 胸牌挂带赞助

US \$8,000

Pre-Event Branding, Brochure Benefits 前期品牌宣传

- Your company logo prominently featured on the front cover of event brochure as 'Lanyard Sponsor' 宣传册首页广告位 (标识冠名以“胸牌挂带赞助商”)
- Your company logo featured prominently as 'Lanyard Sponsor' within all marketing collaterals, event website and email blasts, advertisements etc... (A hyperlink shall be provided to your company web) 市场推广资料广告位 (标识冠名以“胸牌挂带赞助商”出现但不限于电子邮件周报, 平面广告, 新闻稿件等)
- A 100 word corporate profile about your company featured within the brochure together with sponsorship accreditations as Lanyard Sponsor 宣传册内页广告位 (文字简介形式, 100字)
- Reciprocal Web link from conference sponsor page to your organization's home page 网络展示 (标识冠名以“胸牌挂带赞助商”出现于网站首页及赞助商页面)

On-site Conference Benefits 现场品牌宣传

- Corporate logo placed on lanyards which are handed out to all visitors attending the conference. Simple but effective, this option offers you the chance to have your logo on all lanyards which provides great visibility 标识出现于全体与会嘉宾胸牌挂带
- Acknowledgement of your company as Lanyard Sponsor at the conference 会议现场特别鸣谢 (“胸牌挂带赞助商”)
- Your company logo prominently displayed on stage banner / backdrop 背景板广告位 (标识冠名以“胸牌挂带赞助商”)
- Company logo displayed on the Welcome banner at the conference registration venue 注册中心广告位 (标识冠名以“胸牌挂带赞助商”)
- Company recognition in conference documentation 会刊首页广告位 (标识冠名以“胸牌挂带赞助商”)

Complimentary Passes 参会资格

- 2 conference registrations for either staff / clients 主峰会入场票 (2张)
- 10% discount coupons for your clients and colleagues who want to attend the conference 10%折扣 (赞助商特邀嘉宾)



Notepads Sponsor 记事本赞助

US \$5,000



Pre-Event Branding, Brochure Benefits 前期品牌宣传

- Notepads : Company logo on notepads used by all delegates throughout the event 标识出现于全体与会嘉宾所使用记事本中

Complimentary Passes 参会资格

- 1 conference registrations for either staff / clients 主峰会入场票 (1张)
- 10% discount coupons for your clients and colleagues who want to attend the conference 10%折扣 (赞助商特邀嘉宾)

Stationery Sponsor 文具赞助

US \$5,000



On-site Conference Benefits 现场品牌宣传

- Stationeries: Company logo on Stationeries (provided by sponsor) available in the conference room 标识出现于全体与会嘉宾所使用文具中

Complimentary Passes 参会资格

- 1 conference registrations for either staff / clients 主峰会入场票 (1张)
- 10% discount coupons for your clients and colleagues who want to attend the conference 10%折扣 (赞助商特邀嘉宾)

USB Disk Sponsor USB赞助

US \$5,000



On-site Conference Benefits 前期品牌宣传

- USB: USB with your company and the event logos distributed to all conference delegates. 2-page company information (PDF format) placed in the USB 标识出现于全体与会嘉宾所使用USB中 (内附两页USB赞助商简介, PDF文档形式)

Complimentary Passes 参会资格

- 1 conference registrations for either staff / clients 主峰会入场票 (1张)
- 10% discount coupons for your clients and colleagues who want to attend the conference 10%折扣 (赞助商特邀嘉宾)

Lucky Draw Sponsor 抽奖赞助

US \$5,000

- Exclusivity 唯一抽奖赞助
- Logo on Website with a Hyperlink to the Company's Official Web 企业标识展示 (企业标识及对应链接出现在会议官网)
- Logo on Brochure 宣传册首页广告位 (标识冠名以“抽奖赞助商”)
- Logo on Conference Backdrop 背景板广告位 (标识冠名以“抽奖赞助商”)
- Logo at Conference Welcome Reception 签到台广告位 (标识冠名以“抽奖赞助商”)
- Logo on all event advertising materials 宣传材料广告位 (标识冠名以“抽奖赞助商”)
- 80-Word Company Profile in Brochure, Brochure and Website 宣传册内页广告位 (文字简介形式, 80字)
- Hold a promotional raffle/lottery at the conference for high profile exposure 抽奖环节 (会中进行高曝光抽奖环节)
- 1 Guest Passes 主峰会入场票 (1张)

Insertion Sponsor 插袋赞助

US \$4,500



On-site Conference Benefits 现场品牌宣传

- 1 A4 page of company profile or ads in the conference proceedings (materials provided by sponsor 5 weeks in advance)
资料袋内插袋广告位 (全版A4彩打广告)

Complimentary Passes 参会资格

- 1 conference registrations for either staff / clients
主峰会入场票 (1张)

Table Drop Sponsor 坐席赞助

US \$3,000



On-site Conference Benefits 现场品牌宣传

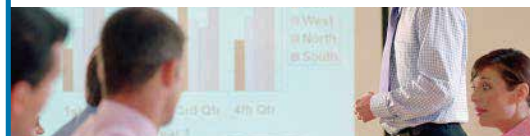
- One of your company brochures will be placed on the table for each delegate.
贵司宣传资料出现于全体与会嘉宾坐席内

Complimentary Passes 参会资格

- 1 conference registrations for either staff / clients
主峰会入场票 (1张)

Transitional Slides Sponsor 幻灯片赞助

US \$3,000



On-site Conference Benefits 现场品牌宣传

- Your company logo will show on transitional slides during all break time and waiting time.
标识出现于会议间歇屏幕展示幻灯片中

Complimentary Passes 参会资格

- 1 conference registrations for either staff / clients
主峰会入场票 (1张)

Pre-Conference Emails Sponsor 前期电子周报赞助

US \$3,000



Pre-Conference Benefits 前期品牌宣传

- Simply send us your html email and we will send it out to all registered delegates in advance of the event. (Limited to 3 customers and subject to scheduling by SZW GROUP).
贵司提供邮件地址, 组委会将于会前发送至注册参会代表。

Complimentary Passes 参会资格

- 1 conference registrations for either staff / clients
主峰会入场票 (1张)

Web Banner Sponsor 网站赞助

US \$3,000



Conference Benefits 赞助收益

- The sponsor company banner displayed on the event website.
贵司广告出现于峰会官方网站首页及相关页面

Web Video Sponsor 网站视频赞助

US \$3,000



Conference Benefits 赞助优势

- Your company trailer or advertisement about the event topic will play on the event web homepage until the end of the conference. (Require: 1、Size: 251*188 px; 2、Time: maximum 3 minutes;)
贵司视频广告出现于峰会官方网站 (视频内容与峰会主题相关, 尺寸: 251x188px, 时长: 3分钟以内)
- 1 conference registrations for either staff / clients
主峰会入场票 (1张)

Individual Tailored Marketing Solutions 个性化定制赞助方案



The package listed above in this proposal is indicative only. Should you require specific individually tailored solutions, please do not hesitate to contact me directly. For further details please contact:
上述赞助方案仅供参考, 如有任何其他建议或需求, 请随时联系我们。

Tel: +86(0)21 5830 0710 电话: +86(0)21 5830 0710
Email: info@szwgroup.com 邮箱: info@szwgroup.com



Exhibition Booth & Showcase Opportunities 展台赞助

This unique and unrivalled gathering offers opportunities for suppliers, buyers and users to exchange ideas, form alliances and do business on an international scale. This creates a unique environment where you can meet, learn, network and share ideas with your industry peers. The comprehensive range of exhibitors allows visitors to renew existing relationships as well as establish new commercial acquaintances.

为您提供一个接触到全球高层决策者的机会;以最低的成本接触到目标客户群;提高公司品牌知名度;融洽客户关系;把握相关产业的市场需求;结识潜在的经销商和代理人;详尽介绍最新产品和服务;保持行业中的领先地位;互相交换最新的行业信息;直面市场信息反馈信息。

Pre-Event Branding, Brochure Benefits 前期品牌宣传

- Your company logo prominently featured on the front cover of event brochure as 'Exhibition Sponsor'
宣传册首页广告位(标识冠名以“展台赞助商”)
- Your company logo featured prominently as 'Exhibition Sponsor' within all marketing collaterals, event website and email blasts, advertisements etc... (A hyperlink shall be provided to your company web)
市场推广资料广告位(标识冠名以“展台赞助商”出现但不限于电子邮件周报,平面广告,新闻稿件等)
- A 80 word corporate profile about your company featured within the brochure together with sponsorship accreditations as Exhibition Sponsor
宣传册内页广告位(文字简介形式,80字)
- Reciprocal Web link from conference sponsor page to your organization's home page
网络展示(标识冠名以“展台赞助商”出现于官方网站首页及赞助商页面)

On-site Conference Benefits 现场品牌宣传

- Acknowledgement of your company as Exhibition Sponsor at the conference
会议现场特别鸣谢(“展台赞助商”)
- Your company logo prominently displayed on stage banner / backdrop
背景板广告位(标识冠名以“展台赞助商”)
- Company logo displayed on the Welcome banner at the conference registration venue
注册中心广告位(标识冠名以“展台赞助商”)
- Company recognition in conference documentation
会刊首页广告位(标识冠名以“展台赞助商”)

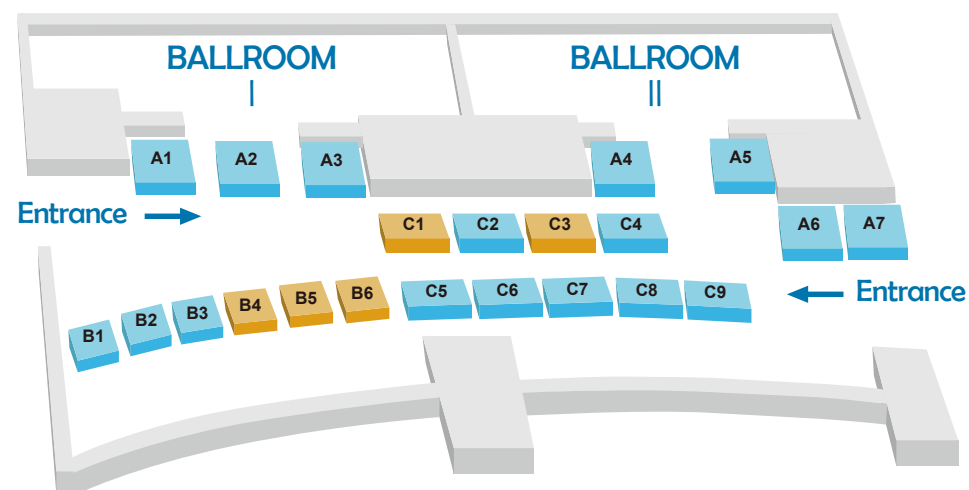
Exhibition Stand Type & Pricing 展位尺寸及价格

Booth Size 尺寸	Price 价格	Conference Tickets 参会资格
4m2 Tabletop 4平米普通展位	US \$6,000+8% Tax	2 x Normal Pass, 1x Booth Pass/2位全程, 1位展区
6m2 Standard booth 6平米标准展位	US \$8,000+8% Tax	3 x Normal Pass, 1x Booth Pass/3位全程, 1位展区
9m2 Luxury booth 9平米豪华展位	US \$10,000+8% Tax	4 x Normal Pass, 1x Booth Pass/4位全程, 1位展区



Floor Plan

Available Booked



About GDC

Global Dairy Congress positions to be most influential global series dairy event platform in emerging markets including Asia, China, Africa and MENA, for industry chain stakeholders from governments, associations, farmers, processors, marketers, technology solution providers as well as investment, insurance and consulting service providers, to grasp latest industry policy, development programs, consumer perspectives, dairy products R&D trends, processing technologies, market prospects and development opportunities, together with global good practice sharing to accelerate industry restructuring, upgrading and integration.

About SZ&W Group

Established in 2008, SZ&W Group becomes a leading business knowledge provider and event organizer in Asia, dedicating to spreading industry knowledge and business information worldwide, and building platforms for the exchanges and cooperation between business decision makers. The company's headquarters is based in Shanghai and Los Angeles. With SZ&W Research, SZ&W Event, SZ&W Community, and other well-known market research and event brands, SZ&W Group stretches its businesses beyond China and Asia across the emerging economies in Middle East, Europe, Africa, South America, as well as some other regions. As the forerunner of business media and commercial activity organizer in Asia, SZ&W Group leads the industry forward.

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Website: www.szwgroup.com

Dairy: <http://www.szwgroup.com/global-dairy-congress-asia-2018/>