

Inviting Letter- Insurance Innovation Congress China 2016 邀请函- 2016 中国保险业创新国际峰会

热烈祝贺 2016 中国保险业创新国际峰会隆重召开！

Congratulations to the grand opening of IIC China 2016!

根据国务院发布的《关于加快发展现代保险服务业的若干意见》（“新国十条”），中国将在 2020 年实现保费收入大幅增长，保险深度达到 5%，保险密度达到 3500 元/人。在中国经济发展新常态、“互联网+”与“一带一路”新时代背景下，为了迎接保险业的大发展、大繁荣，创新迫在眉睫。中国保险业的创新已经在各处悄然发生，但中国保险业顶层设计创新、产品创新、运营创新、渠道创新、资管创新、科技创新等还需要更加深入地探索与发展。

According to the New National Guidelines for Insurance Industry Development, China is targeting to increase its insurance density to 3500 RMB/Per Person and its insurance penetration to 5% by 2020, which means in the next five years, the premium income of China will triple. Innovation is urgently required for the Insurance boom in terms of top design, products, channels, asset management, IT technology, "Internet +", "go global", etc. Innovation is happening everywhere in the insurance industry and it should be further explored in order to fulfill the huge gap of demand and supply in China's market.

2016 中国保险业创新国际峰会是一次具有重要意义的盛会，汇聚国内外顶尖专家学者，解读行业最新政策，探讨中国保险业创新发展方向。同时以国际视角审视中国保险业政策方向、发展道路、监管变革、产品创新、资管新策和技术革新。国内外专家学者，集思广益，共同探讨中国保险业创新发展之路。

IIC China 2016, featuring the top-level speaker panels and innovative product and technology showcases, is an ideal gathering to understand latest policies and industry innovation trends that will shape China Insurance Industry future. It is an event for you to attain deep understandings on global and China insurance industry initiatives, roadmap, regulatory environment, innovative insurance products, advanced technologies, successful asset management experience, and to network with national and international insurance industry executives and share insights on the future market developments.

我们诚挚地邀请您参加此次盛会！预祝 2016 中国保险业创新国际峰会取得圆满成功！

We sincerely welcome you to participate in this event. And we wish the IIC China 2016 a great success!



Insurance Research Institute of Fudan University