



3rd InsurTech Innovation
Congress China 2019
2019年第三届中国
保险科技创新国际峰会

September 24-25 | Beijing, China
9月24-25日 | 中国 北京

**POST EVENT
REPORT 2018**

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CONFERENCE OVERVIEW 峰会概观

The 3rd InsurTech Innovation Congress China 2019 (InsurTech China 2019) (September 24-25th, Beijing, China) is the best attended and most welcomed international insurTech event in China.

2019第三届中国保险科技创新国际峰会 (InsurTech China 2019) (9月24-25日, 中国北京) 是中国参会人数最多和最受欢迎的保险科技国际盛会。

We gathered around 200 senior participants from all over the world to discuss how insurtech is changing the whole insurance value chain, from actuary & product, to marketing & distribution, underwriting, claims, operation, customer service, and ect. And to share their best practices in applying big data, blockchain, mobile internet, AI, cloud, IoT, and etc in insurance businesses.

峰会吸引了200位来自世界各地的高级别参会嘉宾，共同探讨保险科技如何改变保险全价值链，从精算&产品，到营销&销售、核保、理赔、运营和客户服务等环节。同时分享他们在大数据、区块链、移动互联网、人工智能、云计算、物联网等先进技术方面的最佳实践经验。

The “2019 China InsurTech Innovator Awards” also attracted many applicants and we finally have issued 16 awards to those insurtech innovators.

“2019中国保险科技创新奖”吸引了众多的机构参与评选，最终颁发了16大创新奖项。



Speakers 演讲嘉宾



Zhanbo Zhao
Director of the Center for Data Science in Insurance
Beijing Institute of Big Data Research
赵占波
保险大数据研究中心主任
北京大数据研究院

The Significance of Building Data Station to Insurers' Big Data Strategies
搭建数据中台对险企大数据战略的重要意义



Xing Sun
CEO
AXA Lab Asia

孙星
首席执行官
安盛亚洲实验室

AXA's Journey to Insurtech Evolution
安盛的保险科技进化之旅



Jian Sun
President
China Insurance Innovation Institute

孙健
院长
中国保险创新研究院

Technology Innovation and Insurance Development
科技创新与保险发展



Johnny Wu
Senior Solution Arch
Quadient

吴自强
资深架构师
印达科技

Digital Connected Omni-Channel Experience
数字化互联的全渠道体验



Haydn Li
Deputy General Manager
CITIC Prudential Life Insurance

李海
副总经理
中信保诚人寿保险有限公司

Technologies Enable Bancassurance
科技赋能银保渠道



Sebastian Gaudin
CEO & Co-founder
The CareVoice

高赛
联合创始人兼CEO
康语商务咨询(上海)有限公司

How can Value-added Healthcare Service Drive Sales Revenue and Product Innovation?
增值健康服务如何推动销售收入和产品创新?



Yi Li
Deputy General Manager
ZhongAn Technology

李毅
副总经理
众安科技

Technologies Support Insurance Transformation and Innovation
科技助力保险破局与创新



Leo Zhou
Founder & CEO
Webot Technology

周柳阳
创始人&CEO
智言科技(深圳)有限公司

AI New Customer Service: Driving Insurance Service Upgrade
AI新客服: 助力保险服务再升级



Yuhui Yao
Group VP, Head of Customer Analytics and Behavioral Insights
FWD Group
姚玉辉
集团副总裁&客户分析与行为洞察总裁
富卫集团

KYC and Precision Marketing in Insurance: To Explore the Values of Data and Analytics
了解你的客户与保险精准营销: 挖掘大数据与数据分析的价值



Dong Li
CTO
Sunshine Property and Casualty Insurance Company

李东
首席技术官
阳光财产保险

The Application of AI to Car Insurance Telemarketing
车险电销AI应用分享



Yang Xu
Head of Smart Claims
One Connect Technology

徐阳
保险一账通产险总监
金融壹账通

InsurTech Development in China: Trends and Applications
保险科技在国内发展的趋势与应用



Nora Li
Marketing Innovation
Actuary
AIA Group

Nora Li
营销创新精算师
友邦保险集团

Adopting AI in Underwriting
核保中的人工智能应用



Anthony Choy
Product Director
ZA International

蔡志恒
产品总监
众安国际

Reimaging Insurance Products with Technologies
科技重构保险产品



Tao Zhang
Big Data Scientist
Sunshine FinTech Group

张涛
大数据科学家
阳光金科集团

One-Stop Intelligent Inclusive Financial Risk Control Platform
一站式智能普惠金融风险平台



Jingyao Wang
Head of Mobile Internet
China Telecommunication Technology Labs of China Academy of Information and Communications Technology

王景尧
泰尔实验室移动互联网领域负责人
中国信息通信研究院

New FinTech Traffic Portal - Acquiring Insurance Customers in a Cost-effective Way on smart Mobile Terminals
全新金融科技流量入口——保险在移动智能终端上的低成本获客实践



Yong Peng
Vice President & Chief Data Scientist
Baozhunniu

彭勇
副总裁&首席数据科学家
保准牛

InsurTech as an Enabler- Practices
保险科技赋能实践



Ringo Ma
Chief Representative, East Asia
Travelers Casualty and Surety Company

马富强
东亚首席代表
美国盛博保险有限公司

Play the Winner's Game: The Future of the Insurance Business
玩赢者游戏: 保险业务的未来



Hailin Wang
Manager of Internet Development Department
Tk.cn Insurance CO., LTD.

王海林
互联网开发部总经理
泰康在线财产保险股份有限公司

The Development of Digital Health Insurance
互联网健康险的发展

Speakers 演讲嘉宾



Fei wang
Head of Customer Rights and Data Resources Center
Sunshine Insurance Group
王飞
客户权益与数据资源中心负责人
阳光保险集团

Experience Sharing: Digital Customer Journey
数字化客户旅程分享



Yu Liu
Director of Development Division 1, Information Technology Department
Tianan Life Insurance Company Limited of China
刘宇
信息技术部开发一处处长
天安人寿保险股份有限公司

A Focus on Mobile, Precise and Intelligent Life Insurance-the Road of InsurTech Enabling
聚焦移动、精准、智能-寿险科技赋能之路

Panelists Discussion 圆桌讨论

How will InsurTech Reshape the Entire Insurance Value Chain?
保险科技如何重塑保险全价值链?



Ringo Ma, Chief Representative, East Asia, Travelers Casualty and Surety Company
马富强, 东亚首席代表, 美国盛博保险有限公司

Nora Li, Marketing Innovation Actuary, AIA Group
Nora Li, 营销创新精算师, 友邦保险集团

Zhi Yang, Executive Director of Information Technology Department, INSAIC
杨治, 信息技术部总监, 上海汽车集团保险销售有限公司

3rd InsurTech Innovation Congress & Awards China 2019 2019年第三届中国保险科技创新国际峰会暨颁奖典礼



Testimonials 会议评价

了解目前国内同业公司保险科技应用的情况，以及数字化时代保险业的发展模式。获得了较为丰富的信息。
--利安人寿保险股份有限公司

Impressed by the organizer and looking forward to participating again.
--ZA International

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--利安人寿保险股份有限公司

Event Highlights 会议现场





IIC (InsurInnovator Connect)
The Biggest Insurance Innovation Community in Asia
亚洲最大保险创新圈

IIC (InsurInnovator Connect) is established in 2015 as an independent insurance brand of SZ&W Group. Through our in-depth market research, diversified high-level events and huge customer database, we are aiming to connect China's and global insurance players and innovators to create the biggest insurance innovator community in Asia. IIC helps insurance decision makers to keep pace with the ever-changing industry trends and lead the industry developments with expos, conferences, trainings, workshops, salons, one-on-one meetings, awards, reports, news, and etc.

IIC是泽为资讯集团(SZ&W Group)旗下独立的保险活动及资讯品牌，成立于2015年。有赖于深入的市场调研、多元的高层活动和庞大的客户资源，我们致力于连接中国及全球保险行业的参与者与创新者，构建亚洲最大的保险行业创新圈。通过博览会、行业峰会、培训、研讨会、沙龙、一对一会议、颁奖、报告、资讯等，IIC助力保险业决策者把握前沿趋势、引领行业潮流。

Upcoming IIC Events

2nd Insurance Analytics & AI Innovation China 2020

2020年第二届中国保险大数据分析与
人工智能创新国际峰会

January 8-9th | Shanghai, China

1月8-9日，中国上海

World Health Insurance Innovation Congress 2020

2020世界健康保险创新国际峰会

January 15-16th | London, UK

1月15-16日，英国伦敦