

INVITATION LETTER

邀请函

SMART HEALTHCARE CHINA SUMMIT 2018 (June 1-2 | Shanghai, China)
2018 中国智慧医疗大会 (6月1-2日 | 中国上海)

Congratulations to the grand opening of the Smart Healthcare China Summit 2018!
热烈祝贺 2018 中国智慧医疗大会隆重召开！

The Smart Healthcare China Summit 2018 is supported by Institute of Biomedical Manufacturing and Life Quality Engineering of Shanghai Jiao Tong University, and held by SZ&W Group.
由上海交通大学生物医学制造与生命质量工程研究所作为支持机构、泽为咨询集团主办的 2018 中国智慧医疗大会是一次具有重要意义的盛会。

The Institute of Biomedical Manufacturing and Life Quality Engineering was founded in 1985. It belongs to the State Key Laboratory of Mechanical System and Vibration. It focuses on the research of smart system and biomedical engineering. In the last thirty years, through cooperating with several hospitals, it developed many creative researches on medical robotic technology, digital medical technology, biomechanics, biomedical manufacturing, biomaterials and artificial organs.

上海交通大学生物医学制造与生命质量工程研究所成立于 1985 年。它隶属于上海交通大学机械与动力工程学院，是国内较早进行医工结合研究的研究所。它主要关注智能系统和生物医学工程的研究。在过去的 30 年里，通过与多家医院的合作，在医学机器人技术、数字医学技术、生物力学、生物医学制造、生物材料和人工器官等方面进行了大量的创新研究。

The Smart Healthcare China Summit 2018 will gather leading experts both from home and abroad to focus on the latest development of greater health, big data, artificial intelligence, precision medical, smart hospital and health management industry. This summit aims to provide global Smart Healthcare players an industry platform to probe into the issues such as policy updates, industrial competition, frontier technology and applications, product innovation, management experience and cutting edge business model, etc.; to explore opportunities in smart healthcare industry. And we wish the event will push forward smart healthcare innovation and development in China.

2018 中国智慧医疗大会将汇聚国内外顶尖专家学者，聚焦大健康、大数据、人工智能医疗、精准医疗、智慧医院建设和健康管理产业的最新进展，分享新技术应用实践，共同推动智慧医疗在中国的创新发展。

We sincerely welcome you to participate in this event. And we wish the Smart Healthcare China Summit 2018 a great success!

我们诚挚地邀请您参加此次盛会！预祝 2018 中国智慧医疗大会取得圆满成功！

上海交通大学生物医学制造与生命质量工程研究所
Institute of Biomedical Manufacturing and Life Quality Engineering
Shanghai Jiao Tong University



上海交通大学
SHANGHAI JIAO TONG UNIVERSITY

生物医学制造与生命质量工程研究所
(智慧系统工程与医疗装备研究所筹)





上海交通大学
SHANGHAI JIAO TONG UNIVERSITY

生物医学制造与生命质量工程研究所
(智慧系统工程与医疗装备研究所筹)



Cooperation Proposal 合作提议函

Organizing Committee of “Smart Healthcare China Summit 2018” (hereinafter as Organizing Committee) will provide “Wisdom and Mobile Medical Branch of China Medical Device Industry Association” (hereinafter as Association) with an endorsement package as followings:

2018 中国智慧医疗大会组委会（以下简称组委会）提议与中国医疗器械行业协会智慧及移动医疗分会进行以下方面合作：

Organizing Committee will provide:

组委会将提供：

- **Speaking opportunity:** Reserved speaking opportunity for **Association** to share insights to help accelerate development and cooperation for industry stakeholders. (Speaking opportunity including opening address, speech, panelist, moderator, etc. Opportunity depending upon the situation.)
发言机会：预留发言机会，供中国医疗器械行业协会智慧及移动医疗分会专家来分享行业远见，以推动行业发展与合作。发言机会包括但不限于开幕致辞、主题演讲、小组讨论（成员或支持人）等，视具体情况而定。
- **Event Website Advertising:** **Association** logo put on event website with a link to **Association** website and a 50-word introduction will appear on relevant pages.
会议网站宣传：会议网站可协助展示中国医疗器械行业协会智慧及移动医疗分会的 logo 及机构介绍（50 字内）。
- **3 VIP Conference Passes:** Three full conference passes will be provided for **Association** staffs to attend the conference.
三张特邀嘉宾席位：预留的特邀嘉宾席位供中国医疗器械行业协会智慧及移动医疗分会同事参与本次峰会。
- **Preferential Registration:** Recommended participants will enjoy 10% discount off the listed registration fee.
注册费优惠：所有中国医疗器械行业协会智慧及移动医疗分会推荐的参会嘉宾，注册费均可享受九折优惠。
- **Tabletop Booth:** **Association** will have a shared tabletop booth during the event.
桌面展示：中国医疗器械行业协会智慧及移动医疗分会在会议期间可享用桌面展示平台。
- **Event Publication Advertising:** **Association** logo will appear on either the cover or back of the event publication. You may also insert **Association** profile (one A4 page) into the delegates’ packs.
印刷材料宣传：中国医疗器械行业协会智慧及移动医疗分会可在会刊中刊登 logo 以宣传，也可给与会代表提供 A4 宣传页。

In return, Organizing Committee is requesting for:

组委会希望合作单位提供：

- Joining the conference organizing committee as supporter and issue a welcome letter or support letter.
中国医疗器械行业协会智慧及移动医疗分会以支持机构身份加入本次会议组委会并出具一封邀请函或支持函。（组委会可提供邀请函或支持函模板参考）
- Authorize Organizing Committee to use **Association** logo for this event on all promotional materials, including electronic brochures, print brochures, media, website banner and email etc.





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生物医学制造与生命质量工程研究所
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授权组委会可以使用中国医疗器械行业协会智慧及移动医疗分会的 logo 用于本次活动的宣传资料：包括电子会刊，印刷会刊，媒体，网站，邮件等。

- Stand-alone email containing event information sent to **Participants recommended by Association.** (Contents could be provided by Organizing Committee).
邀请中国医疗器械行业协会智慧及移动医疗分会的相关机构或人员参与本次峰会。(邀请函可由组委会提供)
- Event listing in the relevant pages of **Association** website.
中国医疗器械行业协会智慧及移动医疗分会网站上提供本次峰会信息。

This is our general formula which is subject to modification and negotiation, depending on how comprehensive cooperation we would like to have for the event.

以上合作内容为通用合作版本。可根据双方合作需要，进一步修改和改进。

Yours sincerely,

Haley Lei

(Signature/Stamp)

Organizing Committee of
Smart Healthcare China Summit 2018
2018 中国智慧医疗大会组委会



Wisdom and Mobile Medical Branch of
China Medical Device Industry Association
中国医疗器械行业协会智慧及移动医疗分会