



INSURINNOVATOR CONNECT ASIA 2024

SPONSOR PROSPECTUS



The event **Panel Discussion** to forge the industry thought leadership position.



The event **Marketing Campaign** through email and internet to raise your brand image in the highly targeted industry sector.

The private **Business Vip Meetings** to facilitate successful business networks.



The **Win-win Presentation** and debates that benefit both speakers and audiences from key industry sector and pure demographic.



The **Exhibition Space** to showcase latest technology innovation and business cases



The **Unique** event break, lunch, cocktail and dinner branding activities give you the opportunity to connect and build relevance and relationship.

Exclusive Platinum Sponsorship

US\$ 45,000
+8% Tax

Pre-Event Branding, Brochure Benefits

- Your company logo prominently featured on the front cover of event brochure as 'Platinum Sponsor' (maximum visibility)
- A 200 word corporate profile about your company featured within the brochure together with sponsorship accreditations as platinum sponsor
- Your company logo featured prominently as 'Platinum Sponsor' within all marketing collaterals, event website and email blasts, advertisements etc. (a hyperlink shall be provided to your company web)
- Reciprocal web link from conference sponsor page to your organization's home page
- Email direct marketing with full coverage of 100,000+ industry experts

Speaking & Chairperson Opportunities

- Chairing opportunity for keynote session on day 1 and 5 minutes welcome remark at the conference opening session
- Chairing opportunity for day 1
- 25 minutes keynote presentation on day 1 (presented by senior executive or above)
- 1 moderator/panelist opportunity for panel discussion

On-Site Branding & Exhibition Stand

- Acknowledgement of your company as the Platinum Sponsor at the beginning
- Pre-scheduled press interview
- Your company logo prominently displayed on stage banner / backdrop
- Your company logo displayed on the welcome banner at the conference registration venue
- Your company logo on conference brochure
- Speaker's biography and photo in brochure and website
- Speaker's PPT to share with all attendees
- Insertion: 1 A4 page of company profile or ads in the conference brochure (materials provided by sponsor 4 weeks in advance)
- 12 m2 exhibition stand(1 table, 2 chairs, power supply)

Complimentary Passes

- 15 full conference registrations for either staff / client to attend conference.
- 2 exhibitor staff passes
- 50% discount coupons and VIP Invitations for your clients who want to attend the conference

Gold Sponsorship

US\$ 35,000
+8% Tax

Pre-Event Branding, Brochure Benefits

- Your company logo prominently featured on the front cover of event brochure as 'Gold Sponsor'
- Your company logo featured prominently as 'Gold Sponsor' within all marketing collaterals, event website and email blasts, advertisements etc. (A hyperlink shall be provided to your company web)
- A 180 word corporate profile about your company featured within the brochure together with sponsorship accreditations as Gold Sponsor
- Reciprocal Web link from conference sponsor page to your organization's home page
- Email direct marketing with full coverage of 100,000+ industry experts

Speaking & Chairperson Opportunities

- Chairing opportunity for day 2
- 5 minutes welcome remark at the conference opening session
- 25 minutes keynote presentation on day 1 (presented by senior executive or above)
- 1 moderator/panelist opportunity for panel discussion

On-Site Branding & Exhibition Stand

- Acknowledgement of your company as the Gold Sponsor at the beginning

- Your company logo prominently displayed on stage banner / backdrop
- Your company logo displayed on the welcome banner at the conference registration venue
- Your company logo on conference documentation
- Speaker's biography and photo in brochure and website
- Speaker's PPT to share with all attendees
- 9 m2 exhibition stand (1 table, 2 chairs, power supply)

Complimentary Passes

- 10 full conference registrations for either staff / client to attend conference.
- 2 exhibitor staff passes
- 40% discount coupons for your clients who want to attend the conference

Silver Sponsorship

US\$ 28,000
+8% Tax

Pre-Event Branding, Brochure Benefits

- Your company logo prominently featured on the front cover of event brochure as 'Silver Sponsor'
- Your company logo featured prominently as 'Silver Sponsor' within all marketing collaterals, event website and email blasts, advertisements etc. (A hyperlink shall be provided to your company web)
- A 150 word corporate profile about your company featured within the brochure together with sponsorship accreditations as Silver Sponsor
- Reciprocal web link from conference sponsor page to your organization's home page
- Email direct marketing with full coverage of 100,000+ industry experts

Speaking & Chairperson Opportunities

- 25 minutes session presentation
- 1 Session chairing opportunity
- 1 Panelist Opportunity

On-Site Branding & Exhibition Stand

- Acknowledgement of your company as the Silver Sponsor at the beginning
- Your company logo prominently displayed on stage banner / backdrop
- Your company logo displayed on the Welcome banner at the conference registration venue
- Your company logo on conference documentation
- Speaker's biography and photo in brochure and website
- Speaker's PPT to share with all attendees
- 6 m2 exhibition stand(1 table, 2 chairs, power supply)
- Insertion: 1 A4 page of company profile or ads in the conference brochure (materials provided by sponsor 4 weeks in advance)

Complimentary Passes

- 7 full conference registrations for either staff / client to attend conference
- 2 exhibitor staff passes
- 30% discount coupons for your clients who want to attend the conference

Bronze Sponsorship

US\$ 22,000
+8% Tax

Pre-Event Branding, Brochure Benefits

- Your company logo prominently featured on the front cover of event brochure as 'Bronze Sponsor'
- Your company logo featured prominently as 'Bronze Sponsor' within all marketing collaterals, event website and email blasts, advertisements etc. (A hyperlink shall be provided to your company web)
- A 120 word corporate profile about your company featured within the brochure together with sponsorship accreditations as bronze sponsor
- Reciprocal web link from conference sponsor page to your organization's home page

Speaking Opportunities

- 25 minutes session presentation on Day 2
- 1 Panelist Opportunity

On-Site Branding & Exhibition Stand

- Acknowledgement of your company as the Bronze Sponsor at the beginning
- Your company logo prominently displayed on stage banner / backdrop
- Your company logo displayed on the welcome banner at the conference registration venue

- Your company logo on conference documentation
- Speaker's biography and photo in brochure and website
- Speaker's PPT to share with all attendees
- 4 m2 exhibition stand (1 table, 2 chairs, power supply)
- Insertion: 1 A4 page of company profile or ads in the conference brochure (materials provided by sponsor 4 weeks in advance)

Complimentary Passes

- 5 full conference registrations for either staff / client to attend conference
- 2 exhibitor staff passes
- 20% discount coupons for your clients who want to attend the conference

Presentation Sponsorship

Day1
US\$ 16,200
+8% Tax

Day2
US\$ 15,200
+8% Tax

Pre-Event Branding, Brochure Benefits

- Your company logo prominently featured on the front cover of event brochure as 'Presentation Sponsor'
- Your company logo featured prominently as 'Presentation Sponsor' within all marketing collaterals, event website and email blasts, advertisements etc. (A hyperlink shall be provided to your company web)
- A 100 word corporate profile about your company featured within the brochure together with sponsorship accreditations as Presentation Sponsor
- Reciprocal Web link from conference sponsor page to your organization's home page

On-site Conference Benefits

- 25 minutes presentation in conference commercial session
- Acknowledgement of your company as Presentation Sponsor at the conference
- Your company logo prominently displayed on stage banner / backdrop
- Speaker's biography and photo in brochure and website
- Speaker's PPT to share with all attendees
- Your company logo displayed on the welcome banner at the conference registration venue
- Company recognition in conference documentation

Complimentary Passes

- 5 conference registrations for either staff / clients
- 10% discount coupons for your clients and colleagues who want to attend the conference

Luncheon Sponsorship

US\$ 23,000
+8% Tax

Pre-Event Branding, Brochure Benefits

- Your company logo prominently featured on the front cover of event brochure as 'Luncheon Sponsor'
- Your company logo featured prominently as 'Luncheon Sponsor' within all marketing collaterals, event website and email blasts, advertisements etc. (A hyperlink shall be provided to your company web)
- A 100 word corporate profile about your company featured within the brochure together with sponsorship accreditations as Luncheon Sponsor
- Reciprocal Web link from conference sponsor page to your organization's home page

On-site Branding & Exhibition

- Acknowledgement of your company as Lunch Sponsor during Lunch
- A banner prominently displayed at luncheon venue, featuring your company logo exclusively as sponsor
- Opportunity to welcome all delegates during lunch with a 15 minutes speech
- 4 m2 exhibition stand (1 table, 2 chairs, power supply)
- Company recognition in all conference documentation
- Provide napkins with your company logo

Complimentary Passes

- 3 full conference registrations for either staff / client to attend the main conference
- 2 exhibitor staff passes
- You may invite 3 guests to attend the sponsored lunch
- 15% discount coupons for your clients who want to attend the conference

Cocktail Reception Sponsorship


US\$ 23,000
+8% Tax

Pre-Event Branding, Brochure Benefits

- Your company logo prominently featured on the front cover of event brochure as 'Cocktail Reception Sponsor'
- Your company logo featured prominently as 'Cocktail Reception Sponsor' within all marketing collaterals, event website and email blasts, advertisements etc. (A hyperlink shall be provided to your company web)
- A 100 word corporate profile about your company featured within the brochure together with sponsorship accreditations as Cocktail Reception Sponsor
- Reciprocal Web link from conference sponsor page to your organization's home page

On-site Conference Benefits

- 15-minute opening remarks for the cocktail party
- Acknowledgement of your company as Cocktail Reception Sponsor at the conference
- A special banner prominently displayed at the cocktail reception venue, featuring your company logo exclusively as sponsor
- Your company shall be invited to deliver a short welcome speech to all delegates
- Speaker's biography and photo in brochure and website
- Speaker's PPT to share with all attendees
- Corporate video played on the party venue

- Two standing signs on the party venue
- 4 m2 exhibition stand (1 table, 2 chairs, power supply)
- To design and decorate the party venue (Including the backdrop of the dinner)
- Provide napkins with your company logo
- Company recognition in conference documentation

Complimentary Passes

- 3 full conference registrations for either staff / client to attend the main conference.
- 2 exhibitor staff passes
- You may invite 3 guests to attend the cocktail party .
- 15% discount coupons for your clients who want to attend the conference

Coffee Break Sponsor


US\$ 10,000
+8% Tax

On-site Conference Benefits

- Coffee break time branding: Company signage & logo placed at the service area as the coffee break sponsor
- Acknowledgement of your company as Coffee Break Sponsor at the conference
- Your company logo prominently displayed on stage banner / backdrop
- Company logo displayed on the Welcome banner at the conference registration venue
- Company recognition in conference documentation
- Two Standing Signs at the Coffee Break Area (Standing Signs can be Provided by the Sponsor)
- Promotional video about your company, services or products will be played before the conference opening ceremony or during the coffee break
- Logo beside "Coffee Break" on the Agenda

Complimentary Passes

- 2 conference registrations for either staff / clients
- 10% discount coupons for your clients and colleagues who want to attend the conference

Delegate Bags Sponsor


US\$ 8,000
+8% Tax

On-site Conference Benefits

- Delegate bags with your company and the event logos distributed to all conference delegates.
- Company literature (brochure or invitation) placed in each bag given to all delegates
- Acknowledgement of your company as Delegate Bags Sponsor at the conference
- Your company logo displayed on the Welcome banner at the conference registration venue
- Company recognition in conference documentation

Complimentary Passes

- 3 conference registrations for either staff / clients
- 10% discount coupons for your clients and colleagues who want to attend the conference

Panel Sponsor


US\$ 6,000
+8% Tax

Pre-Event Branding, Brochure Benefits

- Your company logo prominently featured on the front cover of event brochure as 'Panel Sponsor'
- Your company logo featured prominently as Panel Sponsor within all marketing collaterals, event website and email blasts, advertisements etc. (A hyperlink shall be provided to your company web)
- A 100 word corporate profile about your company featured within the brochure together with sponsorship accreditation as Panel Sponsor
- Reciprocal web link from conference sponsor page to your organization's home page

On-site Conference Benefits

- One pass to panel discussion (40-45 Minutes)
- Acknowledgement of your company as Panel Sponsor at the conference
- Your company logo prominently displayed on stage banner / backdrop
- Speaker's biography and photo in brochure and website
- Your company logo displayed on the welcome banner at the conference registration venue
- Company recognition in conference documentation

Complimentary Passes

- One conference registrations for either staff / clients
- 10% discount coupons for your clients and colleagues who want to attend the conference

Lanyard Sponsorship


US\$ 10,000
+8% Tax

Pre-Event Branding, Brochure Benefits

- Your company logo prominently featured on the front cover of event brochure as Lanyard Sponsor
- Your company logo featured prominently as Lanyard Sponsor within all marketing collaterals, event website and email blasts, advertisements etc. (A hyperlink shall be provided to your company web)
- A 100 word corporate profile about your company featured within the brochure together with sponsorship accreditations as Lanyard Sponsor
- Reciprocal web link from conference sponsor page to your organization's home page

On-site Conference Benefits

- Your company logo placed on lanyards which are handed out to all visitors attending the conference. Simple but effective, this option offers you the chance to have your logo on all lanyards which provides great visibility
- Acknowledgement of your company as Lanyard Sponsor at the conference
- Your company logo prominently displayed on stage banner / backdrop
- Company logo displayed on the welcome banner at the conference registration venue
- Company recognition in conference documentation

Complimentary Passes

- 3 conference registrations for either staff / clients
- 10% discount coupons for your clients and colleagues who want to attend the conference

Exhibition Booth & Showcase Opportunities

Pre-Event Branding, Brochure Benefits

- Your company logo prominently featured on the front cover of event brochure as 'Exhibition Sponsor'
- Your company logo featured prominently as 'Exhibition Sponsor' within all marketing collaterals, event website and email blasts, advertisements etc... (A hyperlink shall be provided to your company web)
- A 80 word corporate profile about your company featured within the brochure together with sponsorship accreditations as Exhibition Sponsor
- Reciprocal Web link from conference sponsor page to your organization's home page

On-site Conference Benefits

- Acknowledgement of your company as Exhibition Sponsor at the conference
- Your company logo prominently displayed on stage banner / backdrop
- Company logo displayed on the Welcome banner at the conference registration venue
- Company recognition in conference documentation

Exhibition Stand Type & Pricing

Booth Size	Price	Conference Tickets
4m ² Standard booth	USD 6,000+8% Tax	2 conference registrations
6m ² Standard booth	USD 8,000+8%tax	3 conference registrations
9m ² Luxury booth	USD 10,000+8% Tax	4 conference registrations

Gift Sponsor

US\$ 5,000
+8% Tax

On-site Conference Benefits

- Gifts with your company and the event logo distributed to all conference delegates.

Complimentary Passes

- 2 conference registrations for either staff / clients
- 10% discount coupons for your clients and colleagues who want to attend the conference

Insertion Sponsor

US\$ 4,500
+8% Tax

On-site Conference Benefits

- 1 A4 page of company profile or ads in the conference proceedings (materials provided by sponsor 5 weeks in advance)

Complimentary Passes

- 1 conference registrations for either staff / clients

Seat Cover Sponsor

US\$ 8,000
+8% Tax

On-site Conference Benefits

- Your logo will be placed on the seat cover for each delegate.

Complimentary Passes

- 1 conference registrations for either staff / clients

Lucky Draw Sponsor

US\$ 5,000
+8% Tax

- Exclusivity
- Logo on Website with a Hyperlink to the Company's Official Web
- Logo on Brochure
- Logo on Conference Backdrop
- Logo at Conference Welcome Reception
- Logo on all event advertising materials
- 80-Word Company Profile in Brochure, Brochure and Website
- Hold a promotional raffle/lottery at the conference for high profile exposure
- 2 Guest Passes

Web Video Sponsor

US\$ 3,000
+8% Tax

On-site Conference Benefits

- Your company trailer or advertisement about the event topic will play on the event web homepage until the end of the conference. (Require : 1、Size: 251*188 px; 2、Time: maximum 3 minutes;)
- 1 conference registrations for either staff / clients

About IIC

Insurance Innovation Congress is a leading market research and business social networking provider for the Asia Insurance community. Our deep industry knowledge coupled with close partnerships with leading Insurance industry bodies enables us to create original content and attract top industry leaders. Every year, we present more than 20 events, including conference, training, site visit, awards, webinar, and 10 industry reports and market survey. Our series publication and digital products coupled with our unique events will provide innovative marketing solutions for clients wishing to reach a targeted audience. Insurance Innovation Congress also conducts customized research and advisory projects that can be tailored to the individual needs of your organization.

Insurance Innovation Congress is a brand of SZ&W Group, which includes SZ&W Research, SZ&W Event, SZ&W Community.

About SZ&W Group

Established in 2008, SZ&W Group becomes a leading business knowledge provider and event organizer in Asia, dedicating to spreading industry knowledge and business information worldwide, and building platforms for the exchanges and cooperation between business decision makers. The company's headquarters is based in Shanghai and Los Angeles. With SZ&W Research, SZ&W Event, SZ&W Community, and other well-known market research and event brands, SZ&W Group stretches its businesses beyond China and Asia across the emerging economies in Middle East, Europe, Africa, South America, as well as some other regions. As the forerunner of business media and commercial activity organizer in Asia, SZ&W Group leads the industry forward.

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